

ES-SFA Daily processes & use cases

Entersoft Business Suite® | Entersoft CRM® | Entersoft Mobile Suite®

Use & configuration guide

Identity

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Introduction

The purpose of this manual is to provide basic information regarding the **use & configuration** of Entersoft Mobile SFA application (ES-SFA). In brief, the individual objectives are:

- The familiarization of the user with the ES-SFA work environment
- The provision of useful information, regarding fundamental daily tasks, to the ES-SFA user
- The guidance of the system administrator in configuration issues of the Entersoft Business Suite (EBS) application that are related directly with the operation of the ES-SFA application

The Prerequisites for the use of the ES-SFA application and of this manual are:

- ▶ the knowledge of all necessary **setup & adjustment** actions for IIS & Application server (Entersoft Business Suite version **4.10.0.0** or later)
- ▶ the knowledge of the **environment & usage** of each mobile device
- ▶ the right setting of all **required equipment**

Symbols in use



Entersoft Business Suite application



A connection with back-office is required



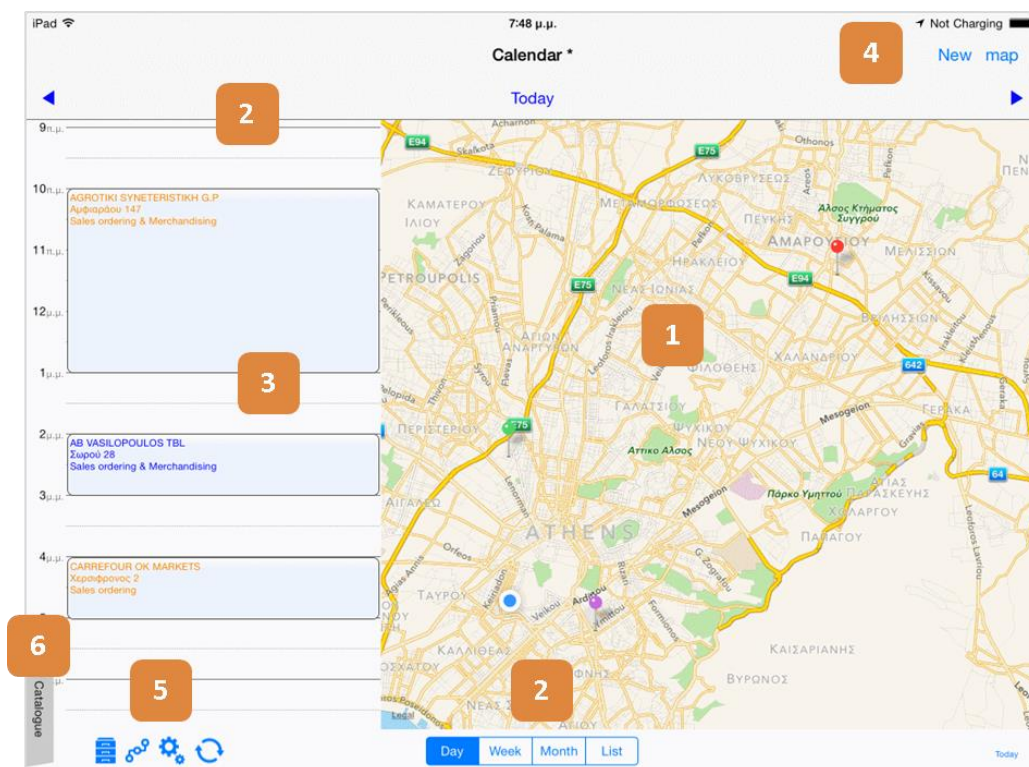
An Internet connection is required

Work environment

This section refers to the main elements of the ESMobile application work environment. Firstly, a short description of the main **workplace** is given, while later on the common characteristics of **display & investigation screens** are provided.

Calendar

When entering the ESMobile application, the workspace is automatically occupied by a calendar screen where the scheduled appointments are shown in the form of list or tags but also as points on the map. Firstly, the appointments of the current date appear though, through the keys "Week" & "Month", the option of viewing the current week-month activities is given respectively. Pressing button "Today", results to direct return to current date. From the calendar screen, via the main menu, the navigation to other application screens is carried out.

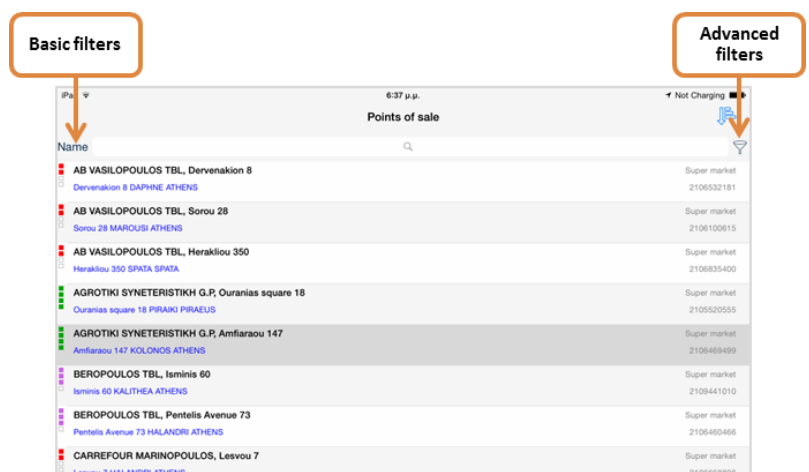


- 1 Calendar screen
- 2 Time shift buttons
- 3 Appointments time schedule & details
- 4 New appointment, map alternative views
- 5 Configuration check & synchronization menus
- 6 Application's main menu

Investigation screen

The investigation screens show the entries of an entity in the form of a list. The upper part of the screen is occupied by the area where the main & additional search-filtering criteria are defined (search panel).

When focusing on a list entry the transition to the dashboard or data entry screen, of the specific entry, occurs.



Dashboard screen

A dashboard screen enables the ergonomic display of information and actions available for the selected entry. It can show data from the current entry but also from other, connected to current, entities. Data are displayed for information purposes only, meaning that they cannot be edited by the user. The upper area of the screen displays the individual tab pages and the back button. At the lower part of the screen, the buttons for several execution actions are available.

 New entry

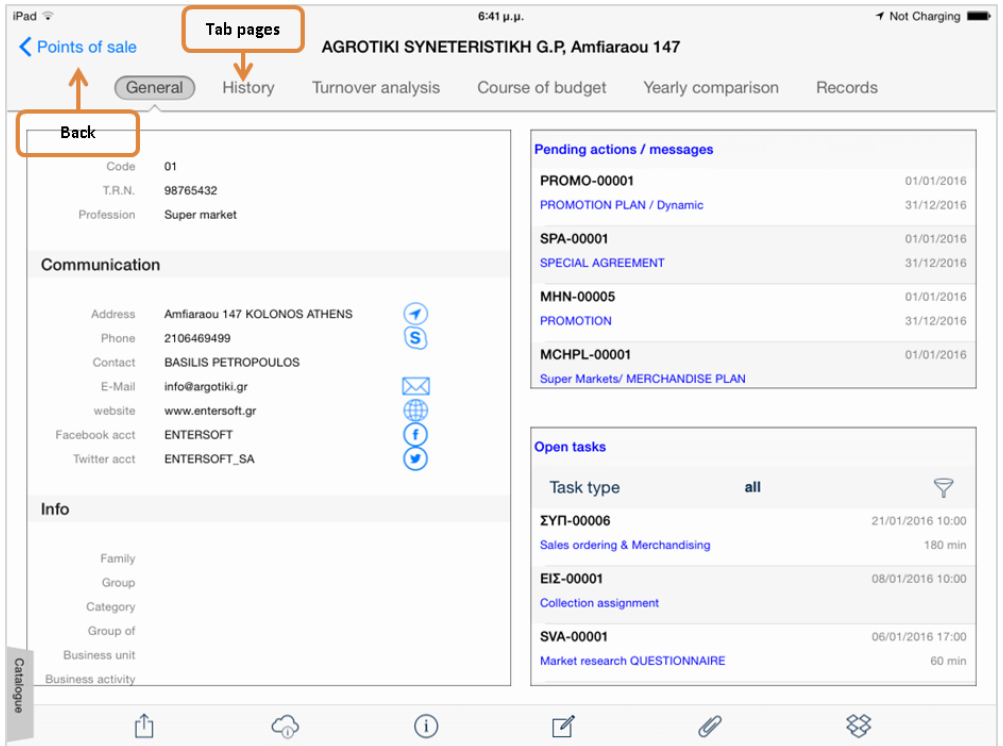
 Info via online connection to back-office

 Info based on local data

 Open data entry screen

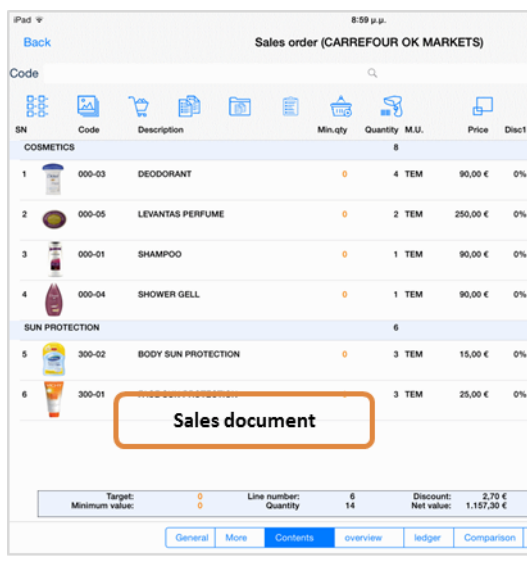
 Attached documents

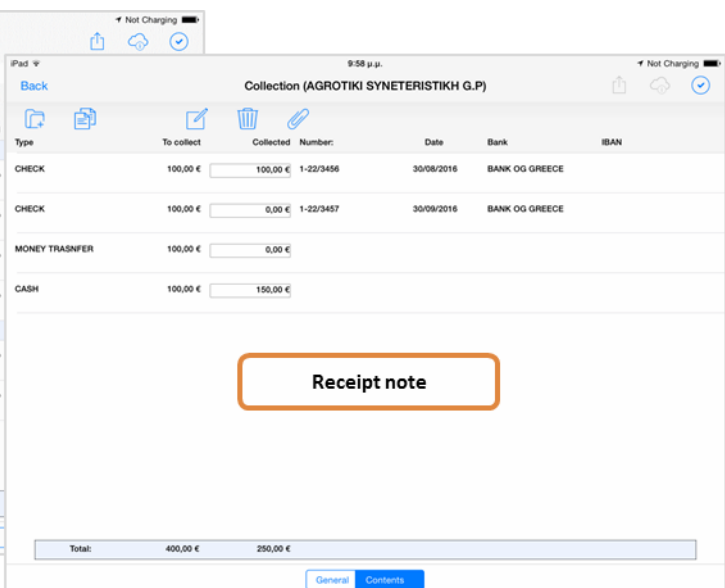
 Open drop box



Data entry screen

Data entry screens are used for editing or reviewing the data of a specific entry. The user interface of data entry screens differs depending on the entity it may concern.



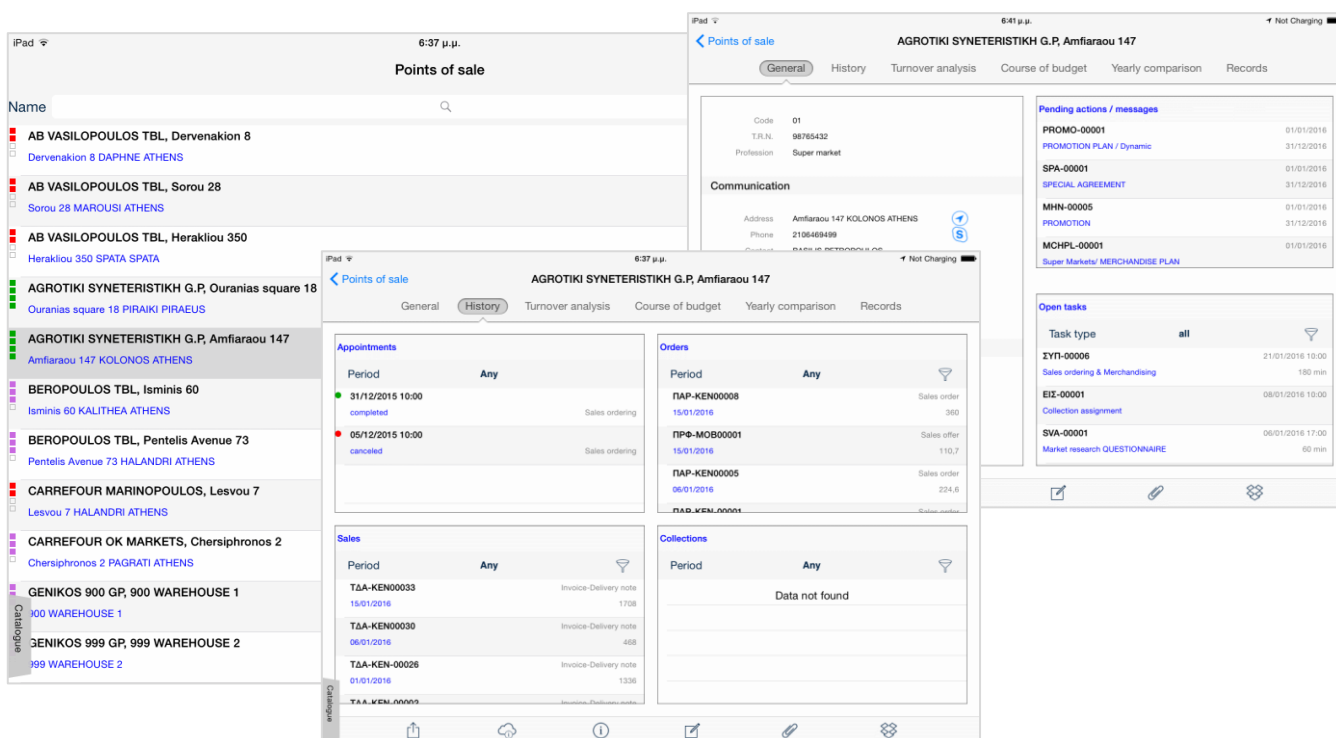


Main entities

In this section the main entities are described, meaning the **persons** (customers & contacts, competitors, etc.) and the **items** that are necessary for the execution of the ES-SFA application several processes. Note that, the full administration of the main entities takes place in back-office and any data changes, from the mobile user, is prohibited.

Customers & Contacts

Access to the customers list is provided via the main menu entries **Customers** or **Points of sales**. By selecting these entries, the complete customers list appears, ordered alphabetically by name. The search of a specific customer can be conducted either by using his name or by using other identification data (telephone, address, profession, etc.) while to distinguish customers based on **ABC evaluation** a specific color marking is used (●A ●B ●C). When focusing on a specific customer, further **information** regarding his activity (open tasks, appointments-documents history, etc.) or his financial data (ledger, open notes, etc.) is provided, while at the same time, the option for direct **execution** of several **actions** (e.g. add new appointment or photo shoot) is given. Furthermore, information regarding customer's financial data is provided -via an online connection to the server-through the various options of button  "Online". Finally, via buttons  "Attachments" &  "Dropbox", the ability to display the **attached documents** screen & go to **Dropbox** is respectively given.



Access to the **Contacts** list is provided via the relevant entry of the main menu. By selecting this entry, the complete contact persons list appears, ordered alphabetically by name. When focusing on a specific contact person, the options of using alternative **correspondence** methods (e.g. via email) or getting further **information** (e.g. related customers) are provided.

Note that...

- Based on the default configuration, the customer assignment process is based on the sales-customer relationship. Customers available to the device are those that are directly **assigned** to the mobile **salesperson-user** and those that have **scheduled activities** assigned to the mobile resource-user. Alternatively, the ability to configure the customer assignment process on a **territory basis** is also provided (see section EBS application's configuration/ Mobile user/ Territories)
- For further information regarding **customer entity configuration**, see section EBS application's configuration/ Main entities/ Customers.

New customer

Through the entry "New" of the main menu (menu: Customers & Contacts/ New), the ability to add a new **active** or **prospect customer** is provided. While saving the new customer, data referring to the longitude & latitude of his address are autocompleted based on the current location of the mobile user. Especially when saving a prospect customer, a new lead, referring to this customer and assigned to the current salesperson-user, is also created.

Data change request

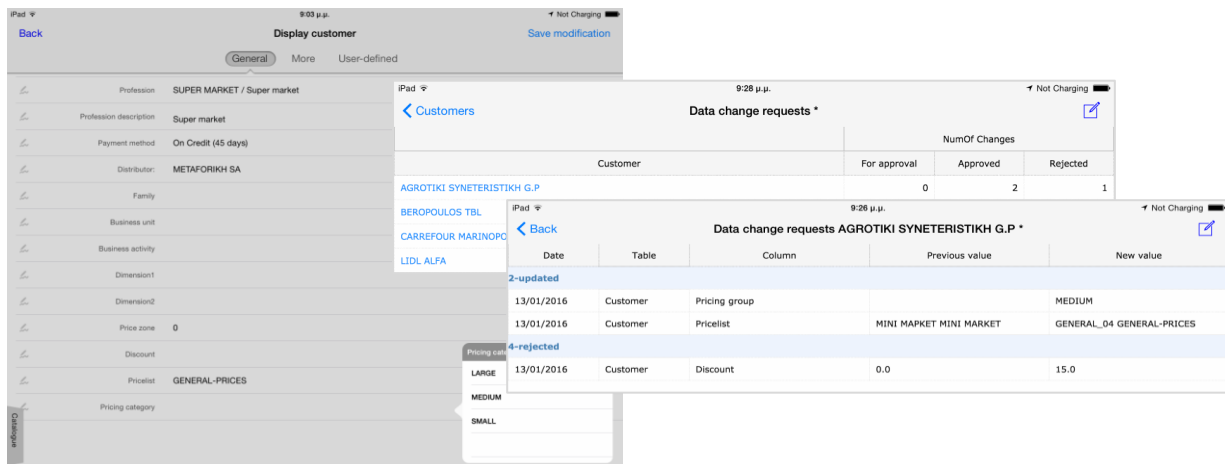
Through the ES-SFA application the ability to record changes referring to customers' **identification** or **communication data** is provided. The mobile user is responsible for recording the changes and for sending them to back-office, while back-office authorized users undertake the necessary approval actions that follow.

Selecting from customers list a specific customer and pressing button  "View", the customer's data entry screen appears. By focusing on the data to be changed, entering the new value and pressing button "Save modification" a new data change request, including the specific changes, is automatically generated.

Note that...

- The functionality of data change request is available to the entities **Customer**, **Point of sales**, **Prospect customer** and **Contact person**.
- All fields having data change request functionality activated are marked with the .

The overview of data changes recorded by the mobile user as well as their current status is provided via the main menu entry "**Data change requests**" (menu: My tools/ Internal notes).



The screenshot displays two overlapping screens from the ES-SFA application. The background screen is the 'Display customer' form for 'SUPER MARKET / Super market', showing fields like 'Payment method', 'Distributor', 'Family', 'Business unit', 'Business activity', 'Dimension1', 'Dimension2', 'Price zone', 'Discount', 'Pricelist', and 'Pricing category'. The foreground screen is the 'Data change requests' list for 'AGROTIKI SYNTERISTIKH G.P.'. It shows a table with columns for 'Date', 'Table', 'Column', 'Previous value', and 'New value'. The table lists three requests: '2-updated' for 'Pricing group' (13/01/2016), '4-rejected' for 'Pricelist' (13/01/2016), and '4-rejected' for 'Discount' (13/01/2016). A 'Pricing category' dropdown menu is also visible, showing options: 'LARGE', 'MEDIUM', and 'SMALL'.

Date	Table	Column	Previous value	New value
13/01/2016	Customer	Pricing group		MEDIUM
13/01/2016	Customer	Pricelist	MINI MAPKET MINI MARKET	GENERAL_04 GENERAL-PRICES
13/01/2016	Customer	Discount	0.0	15.0

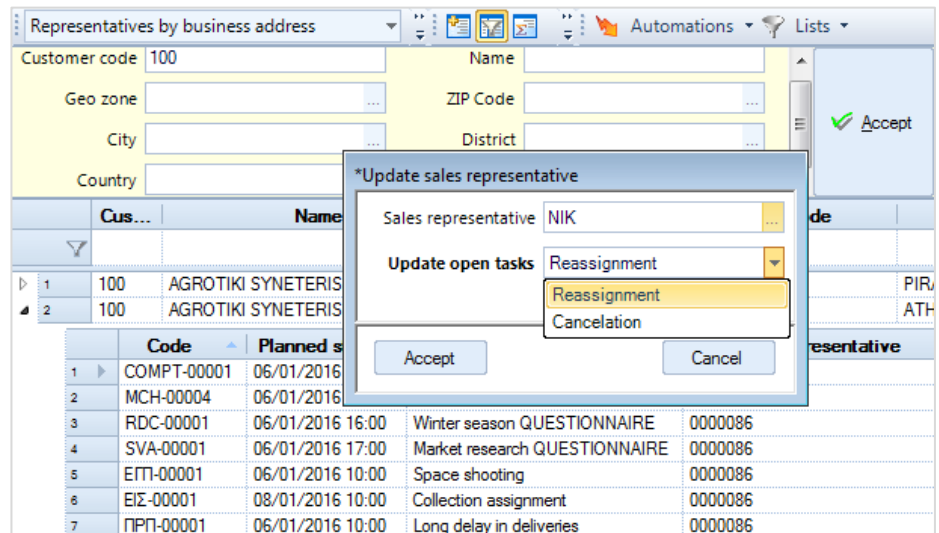
Data change approval

By selecting the option "Requests for data modification" (menu: Marketing/ Merchandise/ Reports) a list of the change requests to be approved appears. In the stage of approval, which is always conducted by back-office authorized users, the ability to **approve** or **reject** the changes is provided. Selecting several changes and pressing button "Update entries" results to updating customer details and marking the selected changes as "Completed", while pressing the button "Reject changes" results to marking the selected changes as "Canceled".

Bulk customers assignment

Especially in case when the customer assignment process is based on the sales-customer relationship, and to facilitate the process of **assignment or redistribution of customers list**, the customers and POS can be mass assigned to a specific salesperson.

This process is performed via the option "Representatives by business address" (menu: Marketing/Merchandise/Reports). Initially, a list appears, with the POS and the related salespersons and, in second level, the pending tasks for each POS. By focusing on specific POSs and selection the option "Update representative customer/POS", the salesperson registration screen appears enabling at the same time the reassignment or the cancelation of the pending tasks.



Code	Planned start	Description	Value
COMPT-00001	06/01/2016		
MCH-00004	06/01/2016		
RDC-00001	06/01/2016 16:00	Winter season QUESTIONNAIRE	0000086
SVA-00001	06/01/2016 17:00	Market research QUESTIONNAIRE	0000086
ETM-00001	06/01/2016 10:00	Space shooting	0000086
EIZ-00001	08/01/2016 10:00	Collection assignment	0000086
PPPI-00001	06/01/2016 10:00	Long delay in deliveries	0000086

Other persons

Further than the customers assigned to the mobile user, available to the device are also persons characterized as **distributors or competitors**.

Access to the Distributors or Competitors list is provided via the relevant entries of the main menu (menu: Customers & Contacts/Persons). By selecting these entries, the complete persons list appears, ordered alphabetically by name. When focusing on a specific person, the options of using alternative **correspondence** methods (e.g. via email) or direct **executing** several **actions** (e.g. add new task) are provided.

Note that...

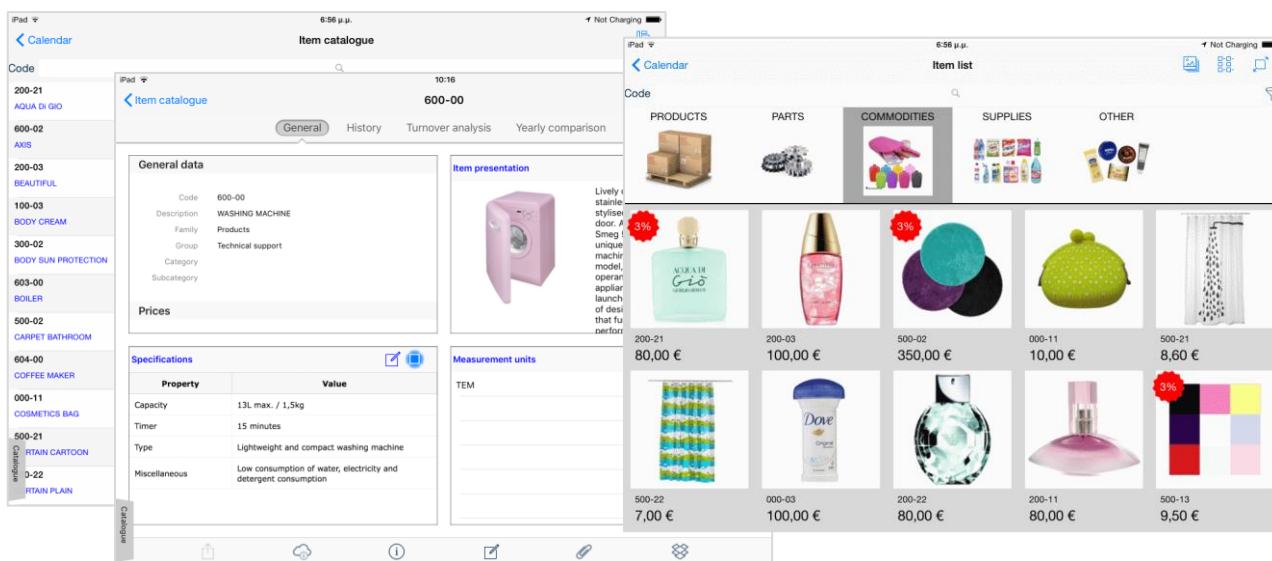
Based on the default configuration, available to the device are **all persons** that are marked as transporters or competitors.

Items catalogue

Access to the **Items catalogue** is provided via the relevant entry of the main menu. By selecting this entry, the complete list of items appears, ordered alphabetically by item's description. The search of a specific item can be conducted either by using its code or by using other identification data (description, manufacturer, grouping factors, etc.)

When focusing on a specific item, the option of getting further information regarding either its additional **characteristics** (technical specifications, measurement units, etc.) or its **stock availability** is provided. Furthermore, information regarding **item's transaction data** is provided -via an online connection to the server-through the various options of button  "Online". Finally, via buttons  "Attachments" &  "Dropbox", the ability to display the **attached documents** screen & go to **Dropbox** is respectively given.

Furthermore, through the menu entry **Items presentation**, the option of presenting inventory items in form of a **photo-gallery** is provided. By selecting this entry, the complete list of items appears, thought by focusing on a specific grouping factor, the catalogue adjusts accordingly. Finally, focusing on a specific item, a screen with further information, related to the focused item, appears.



Note that...

- Based on the default configuration, items available to the device are those that both their grouping factors and the items themselves are characterized as **available on mobiles**. Especially in case when the customer assignment process is configured on a territory basis, the ability to further limit the items list to those matching the mobile resource-user **position** is given.
- Through the entry "**Photos receipt**" of the "Sync" menu, the option of downloading -via an online connection to the server- items image files, is provided.
- For further information regarding **item entity configuration**, see section EBS application's configuration/ Main entities/ Inventory items & Catalogue items.

Appointments management

This section describes the ES-SFA application actions related to the managing of **user's daily operations** as well as the available, for operations execution, tools. The several actions are usually performed from calendar screen and within a selected appointment while the mobile user has also the ability to perform them from customer or point of sales screens.

Shift

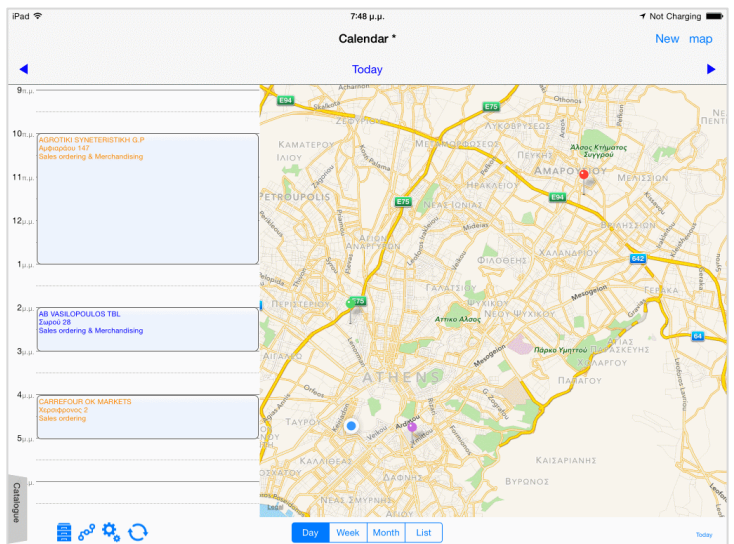
The shift entity provides the ability to include all activities performed by the mobile user, **within a specific time frame**, under the same "folder" giving at the same time the ability to post **receiving – delivering** information regarding the assigned to the mobile user cash & vehicle.

By selecting the entry "Start shift" of the main menu (menu: My tools/ Work shifts), the data entry screen of a **new shift** appears with pre-completed the data referring to starting date-time. The mobile user fills in information regarding the cash & vehicle receiving and, by pressing button "Save", completes the **shift start process**. Note that, the shift start process cannot be performed while the current shift is still "active".

When completing the daily operations and by selecting the menu entry "End shift", the data entry screen of the current shift appears in order the information regarding the cash & vehicle delivering to be defined. The mobile user fills in this information and by pressing button "Save", completes the **shift end process**.

Calendar

The calendar screen displays all **scheduled**, in back-office, **appointments** giving at the same time the ability to the mobile user to add new appointments either **ad hoc** (button: "New") or based on predefined **visit plan** (button: "Plan"). When focusing on a specific appointment, further **information** regarding customer's activity (open tasks, appointments-documents history, etc.) or financial data (ledger, open notes, etc.) is provided. Furthermore, through buttons  "Start",  "Complete" or  "Cancel", the ability of direct handling the appointment is provided. Furthermore, information regarding customer's financial data is provided through the various options of button  "Online". Via button  "View", the appointment's data entry screen appears, though via button  "Actions" the option for direct **execution** of several **actions** (e.g. add new appointment or new sales order) is given. Finally, via buttons  "Attachments" &  "Dropbox", the ability to display the **attached documents** screen & go to **Dropbox** is respectively given.

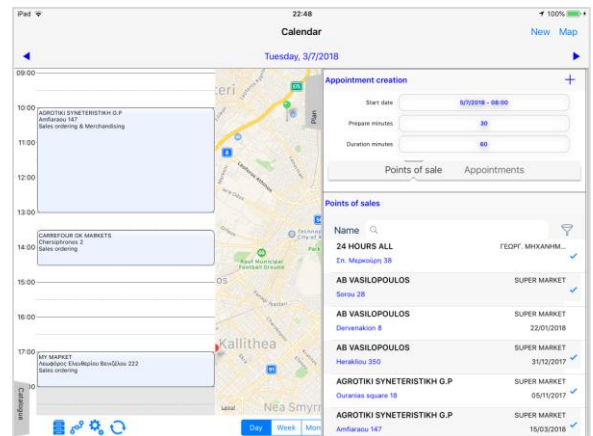


Note that...

- Based on the default configuration, available to the device are all tasks referring to the mobile user either as the **assigned to resource** or as a **participant**. Also available to the device, only **for informative reasons**, are all closed tasks related to mobile user's customers list regardless the "assigned to" resource. Especially in case when the customer assignment process is configured on a territory basis, available to the device are only the tasks related to customers within the **mobile user's territory**.
- Based on the default configuration, available to calendar screen are only **open appointments**. Differentiation of this setting is provided by setting the mobile parameter "Calendar_show_closed_tasks" to 1-Yes.

Bulk appointments generation

By pressing in calendar screen, the button "New", either the points of sales list or the appointments list is provided. At first, the appointments generation data (start date-time, duration & preparation minutes) are defined and then, selecting specific records and pressing the button **+** "Add", the relevant appointments are generated. To properly place the appointments in calendar screen, both company working hours & holidays and already existing appointments are taken under consideration.

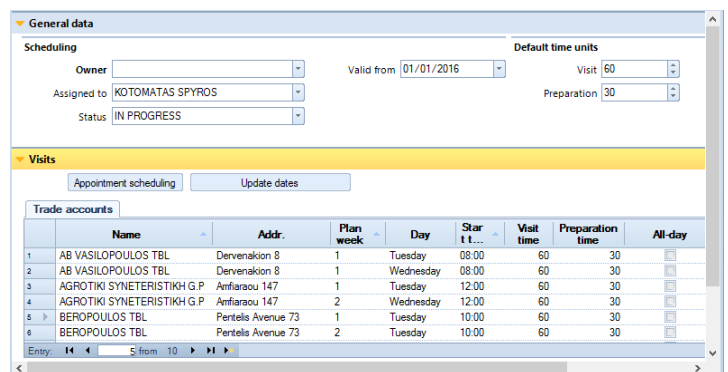


Visit plan

The visit plan is a **scheduling tool** used to plan the appointments that must be carried out by the mobile user. The formation of the visit plan is implemented in back-office while ES-SFA application gives the mobile user the ability to make several changes to the predefined planning information.

Plan formation

The visit plan formation is implemented in back-office via the task type **SVPL-Regular visit plan** (menu: Sales/ Activities/ Reports/ X-van visit plans). The visit plan details define the starting date, the assigned resource-user and detailed information regarding the appointments to be implemented (section: Visits)



Trade accounts	Name	Addr.	Plan week	Day	Star t	Visit time	Preparation time	All-day
1	AB VASILOPOULOS TBL	Dervanion 8	1	Tuesday	08:00	60	30	
2	AB VASILOPOULOS TBL	Dervanion 8	1	Wednesday	08:00	60	30	
3	AGROTIKI SYNTERISTIKH G.P	Anfiarou 147	1	Tuesday	12:00	60	30	
4	AGROTIKI SYNTERISTIKH G.P	Anfiarou 147	2	Wednesday	12:00	60	30	
5	BEROPOULOS TBL	Pentelis Avenue 73	1	Tuesday	10:00	60	30	
6	BEROPOULOS TBL	Pentelis Avenue 73	2	Tuesday	10:00	60	30	

Note that...

Based on the default configuration, available to the device are all visit plans assigned to the mobile **resource-user** with status **in progress**. Furthermore, from the scheduled appointments, available to the device are those referring to the mobile user's **customers list**.

Plan execution

By pressing, in calendar screen, the button "Plan", a list with the **scheduled visits** referring to current day is provided. Selecting specific visits and pressing the button "Select" results to auto insertion of the relevant appointments.

Note that...

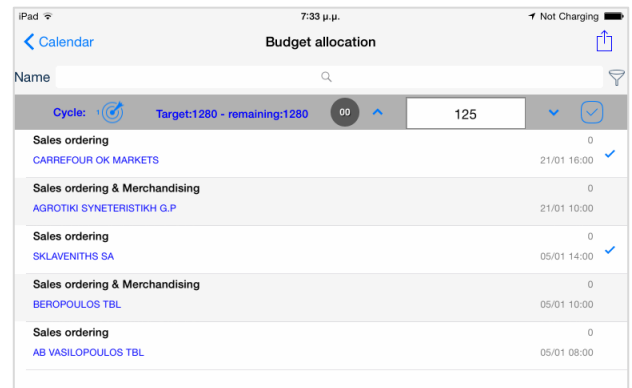
Based on the default configuration, the functionality of auto inserting visit plan appointments is deactivated. Differentiation of this setting is provided -on a customization level- by assigning the command **VisitCalendarListForm** on button "Plan" of "Calendar tasks" screen (button: **SVisitPlanCommand**)

Via the entry "Visit plan" of the main menu, an overview of the current visit plans is provided. Focusing on a specific visit plan, the mobile user has the ability to change the planning information or even more to add new visits to the plan.

Budget allocation

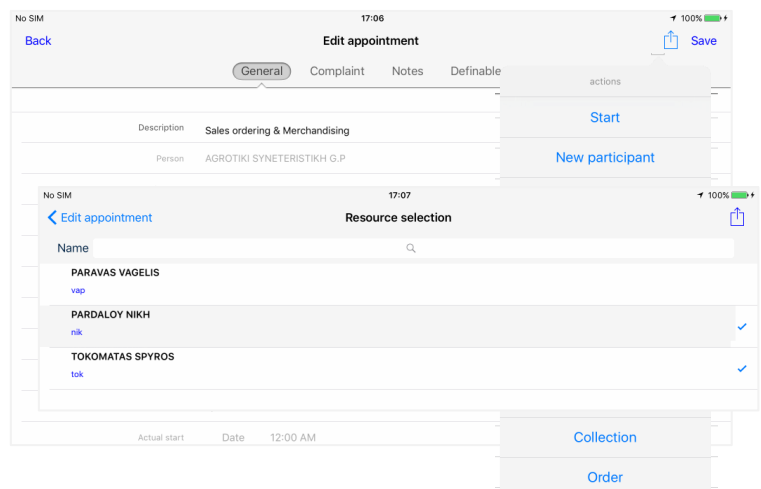
Through the budget allocation process the ability to define the **budgeted turnover per appointment** is provided.

By selecting the entry "Budget allocation" of the main menu, a list of the open appointments is provided while at the same time, pressing the button "Cycle", the periods-amounts of current budget is given. The allocation of budgeted turnover per appointment is accomplished by selecting a period, defining the preferable amount, selecting one or more of the listed appointments and pressing the button  "Accept".



Appointment's participants

From appointment's data entry screen and by selecting the option "New participant" of  "Actions" button, a list with the **available recourses** is provided. Selecting specific resources and pressing the button "Add", current appointment's participants are declared. Access to appointment's participants is provided through the relevant entry of  "Info" button in appointment's dashboard screen.

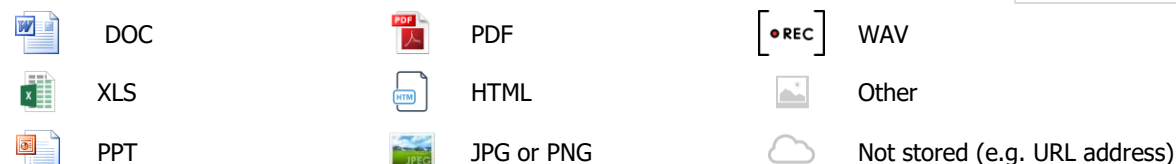


Attached documents

From the attached documents management screen, the ability of **downloading** attachments from back-office, of **attaching** files on the device and of **previewing** the contents of an attachment from the device is provided. The attached documents functionality is available for the entities: Item, Person, Task, Document & Expense list.

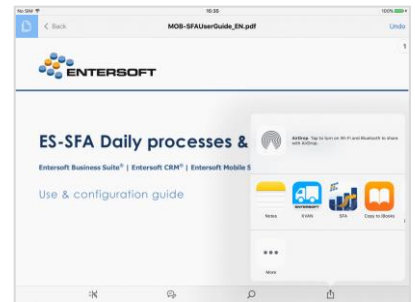
Attachments downloading

Access to the full, regardless entity, attached documents list is provided via the relevant option of "Sync" menu. Furthermore, through button  "Attachments" of entity's dashboard screen e.g. entity Item), the list of all attached documents related to the current record is given. Pressing the  "Actions" button of the attached documents screen, regardless the menu option used to activate the screen, the attachments from back-office downloading process is activated. When the downloading process is completed, the icon marking the documents to be downloaded (icon ) is automatically replaced with an icon related to the type of each document. The icons used to indicate the various document types are:



File attaching

Using the  or  buttons on the attached documents screen, the ability to attach **image** or **sound** files is given. Alternatively, the ability to attach a file through the context of another application is also provided. In this case, we activate at first the preferable application (e.g. Acrobat application), we focus on the document to be attached and select the option "Open in..." of  "Actions" button. Then, by selecting the ESMobile application's representative icon, a list with the available in ESMobile application entities is displayed. Finally, by focusing on a specific entity, a list of its detailed records is displayed from which we select the record to be related with the attachment file.



Attachment previewing

By focusing on a specific record of the attached documents management screen, a preview screen, relevant to the document's type appears. By pressing the  "Actions" button of this screen, the ability either to send the document via e-mail or to preview it through the context of another application (e.g. Acrobat application), is provided.



Messages

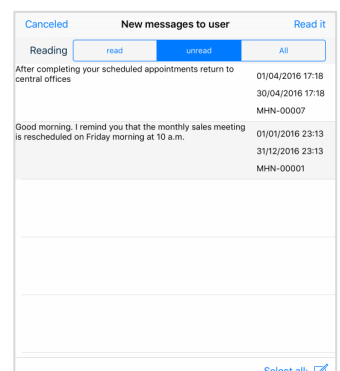
The messages are a mean for immediate notification of the device user about issues that concern either **himself** (concerns "Representative") or specific **customers** (concerns "Promotion" or "Point of sales")

Message formation

The message formation is implemented in back-office via the task type **MES-Message** (menu: Marketing/ Merchandise/ Reports). The message details define the duration, the recipients, for messages referring to customers (section: Point of sales), or the resources-users, for messages referring to device users (section: Representatives) and the content of the message (section: Notes).

Message to user

When entering the ES-SFA application, a list of all **unread messages** referring to the specific resource-user appears. When focusing on a specific message and by pressing the button "Read it", the message is characterized as "read".



Message to customer

Access to **unread messages** referring to a customer is provided via the calendar screen and within a selected appointment (page: General-Pending actions). When focusing on a specific message and via button  "Actions" the option to mark the message as "Read" is provided.

Note that...

- Based on the default configuration, available to the device are all messages with status **completed** and with **dates of effect** within the current date.
- The preferable view of **user's message list** can be defined on a customization level. To activate this option, the relevant command must be defined in the mobile parameter "MessageOnLoginCommand".

Next appointment

Through the entry "Next appointment" of the main menu, a **phonetic reminding** to the mobile user, about next appointment's detail (customer & time), takes place. In case a task is also scheduled within the context of next appointment, the user is informed accordingly.

Nearby customers

Through the entry "Customers near me" of the main menu, all **customers within a 10 km distance** from user's location are shown in form of a list or points on the map. By editing a preferable distance in field "Radius", an increase or decrease of the radius is obtained.

Configuration info

Calendar screen

- The ability to **configure** the calendar screen elements is provided. Specifically, the configurable elements are:
 - ✓ Bulk appointments generation screen width, with valid values from 0 to 1, where 1 corresponds to 100% of the screen width (property: VisitPlanTrayWidth)
 - ✓ Time frame pages and map, with the ability to show or hide them (properties: DisableMap, DisableDayTab, DisableWeekTab, DisableMonthTab & DisableListTab)
 - ✓ Default page, with options 0-Day, 1-Week, 2-Month & 3-List (property: DefaultTab)

The properties above are declared in a specific file placed in Settings area of the calendar screen form (file: CalendarTaskSettings)

Company parameters

- The preferable, for **budget allocation process**, budget type & scenario are respectively defined in company parameters "Merchandising: Sales representative Budget sheet type" & "Merchandising: Sales representative Budget scenario".

Mobile parameters

- Available to **calendar screen** are only open appointments. Differentiation of this setting is provided via mobile parameter "Calendar_show_closed_tasks".
- The definition of company's **working hours**, for use in appointments bulk generation processes, is performed via the mobile parameters "StartWorkingTime" & "EndWorkingTime".
- The **morning zone** of calendar screen is displayed as non-greyed. The morning zone definition time limits is performed via the mobile parameters "MorningZoneStartTime" & "MorningZoneEndTime".
- To deactivate the options of **generating tasks or documents** through customer or address dashboard screens, the mobile parameter "Appointment_is_Container" should be set to 1-Yes.
- The preferable number of days, for allowing interventions in **old appointments**, is defined in the mobile parameter "App_Days_Edit_Allowed". By setting the value 0, the check is completely deactivated.
- To activate the **bulk appointments generation** process, the mobile parameter "Appointment_creator_enable" should be set to 1-Yes.
- To deactivate the selection mode of **visit plan execution** process, the mobile parameter "VisitPlanSelectionEnabled" should be set to 0-No.
- The **budget allocation** process stores the target-turnover at appointment's field "Number-1". Differentiation of this setting is provided through the mobile parameter "AppointmentTargetFieldName".

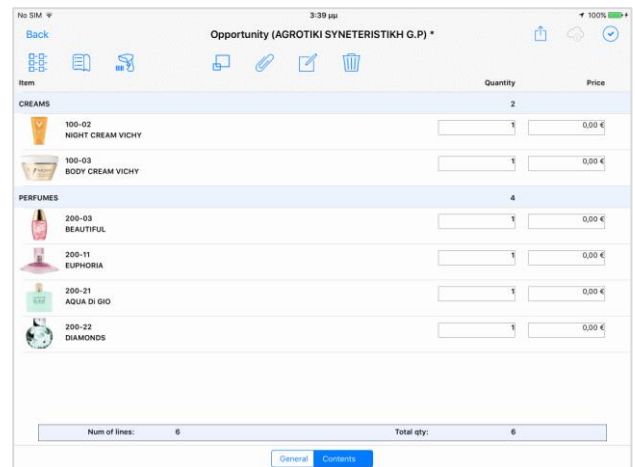
Sales activities

This section describes the ES-SFA application actions directly related to mobile user's **daily operations** as well as the available, for operations execution, tools.

Sales opportunity

The ES-SFA application provides the ability to full manage the **issued in back-office** sales opportunities. Access to sales opportunities is provided either from calendar screen and within a selected appointment or from the customer-point of sales screen (page: History-Sales opportunities). Furthermore, via the option "Opportunity" of button "Actions", the ability of issuing **ad hoc opportunity** is given.

When the **opportunity's data entry screen** appears, regardless the menu option used to activate it, page "General" is pre-completed with data referring to customer-address and to starting date-time. From the "Contents" page and by using the buttons  "Items list" or  "Catalogue items list", the detailed **items** recording is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to **attach**



Item	Quantity	Price
CREAMS		
100-02 NIGHT CREAM VICHY	1	0,00 €
100-03 BODY CREAM VICHY	1	0,00 €
PERFUMES		
200-03 BEAUTIFUL	1	0,00 €
200-11 EUPHORIA	1	0,00 €
200-21 AGUA DI GIO	1	0,00 €
200-22 DIAMONDS	1	0,00 €

Num of lines: 6 Total qty: 6

General Contents

image-sound files is given. Finally, when opportunity details data entry is completed, pressing button  "Close" results to the **saving** of the opportunity.

When focusing on a specific opportunity, further **information** regarding related activities (open tasks, tasks-documents history, etc.) is provided. Via button  "View", the opportunity's data entry screen appears, though via button  "Actions" the option for direct **execution** of several **actions** (e.g. add new appointment or new quotation) is given.

Note that...

Based on the default configuration, available to the device are all opportunities **assigned** to the mobile **resource-user**.

Sales ordering

Through ESxVan application full management of sales order documents is available. **Sales order issuing** action is performed either form calendar screen and within a selected appointment or from point of sales screen. The mobile user is responsible for correct completing the sales orders and for sending them to back-office, while back-office authorized users undertake the necessary fulfillment steps that follow.

Sales order

By selecting the option "Order" of button "Actions", the data entry screen of a new document appears with header's main data pre-completed. The **line items** selection is provided from page "Contents" and by using one of the available item investigation buttons.



Presents the items catalogue in a simple list form or in a photo-gallery form. The list reduced to items specified as "Available on mobile orders". Note that, through special configuration, further reductions of the list can be implemented (see section Items list reduction).



Presents the items sold to current customer during the period of the last 12months.



Presents the list of order templates issued by back-office. Note that, the list includes all order templates with valid issuing date (see section Sales ordering templates).



Presents the list of order templates issued by the mobile user. Note that, the list includes all the open order templates with valid issuing date (see section Sales ordering templates).



Presents the list of all the sales orders that are available to the device.



Presents the list of all offer agreements that are available to the device. Note that, the list includes all offer agreements with valid issuing date (see section Offer agreements).



Displays the item's barcode scanning area.

When focusing on a specific line item and by using the available buttons, the options of line **editing** or of getting further **information** -via an online connection to the server- are provided.



Increase & Decrease the quantity of the line. Otherwise, by focusing on column "Quantity", the numeric keyboard appears and the line quantity can be edited directly. Note that, through special configuration, the functionality of increase-decrease quantity based on a standard step is provided. (see section EBS application's configuration/ Main entities/ Inventory items).



Line deletion



Presents the focused line's detail view screen. Through this screen, the ability to edit all line's data is given.



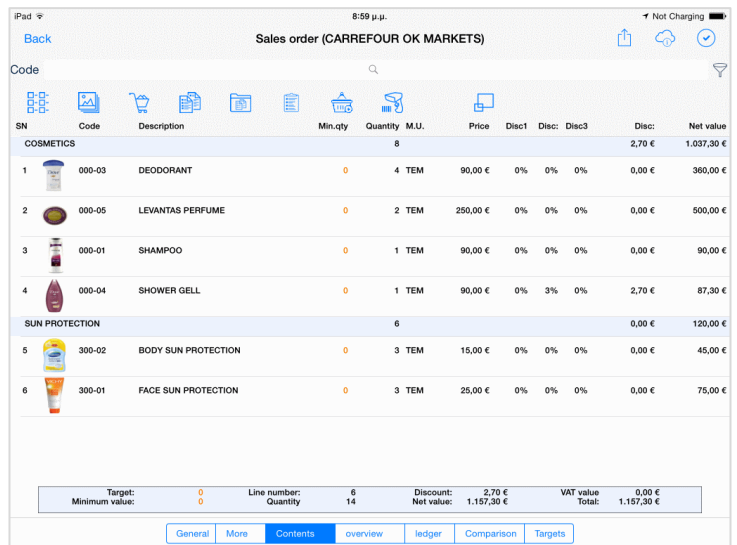
Presents -via an online connection to the server- the total stock availability of the focused item. Note that, in case the line's quantity exceeds the van warehouse availability, the button turns to red.



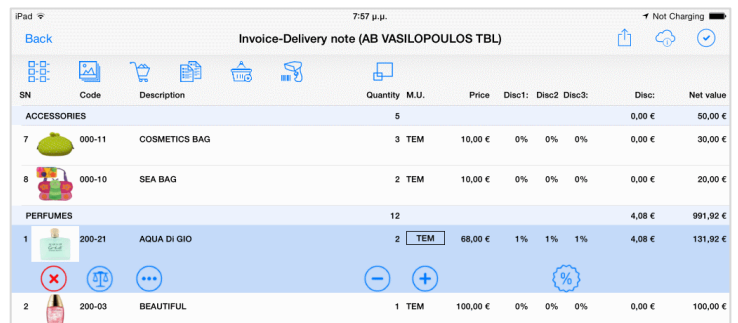
Converts the focused line to a "gift" line by auto applying 100% discount. Note that, based on the default configuration, the discount is applied to column "Discount-3". Differentiation of this setting is provided -on a customization level- via the mobile parameter "Doc_GiftDiscount_Field".



Presents a screen that analyzes the line quantity in quantity per color & size. Note that, for items with color-size dimensions the quantity can be expressed by using "sortiment" measurement units. (see section Sortiment Mgmt.)



SN	Code	Description	Min. qty	Quantity	M.U.	Price	Disc1	Disc2	Disc3	Disc	Net value
COSMETICS											
1	000-03	DEODORANT	0	4	TEM	90,00 €	0%	0%	0%	0,00 €	360,00 €
2	000-05	LEVANTAS PERFUME	0	2	TEM	250,00 €	0%	0%	0%	0,00 €	500,00 €
3	000-01	SHAMPOO	0	1	TEM	90,00 €	0%	0%	0%	0,00 €	90,00 €
4	000-04	SHOWER GELL	0	1	TEM	90,00 €	0%	3%	0%	2,70 €	87,30 €
SUN PROTECTION											
5	300-02	BODY SUN PROTECTION	0	3	TEM	15,00 €	0%	0%	0%	0,00 €	45,00 €
6	300-01	FACE SUN PROTECTION	0	3	TEM	25,00 €	0%	0%	0%	0,00 €	75,00 €
Summary: Target: 0, Line number: 6, Discount: 2,70 €, VAT value: 0,00 € Minimum value: 0, Net value: 1,157,30 €											



SN	Code	Description	Quantity	M.U.	Price	Disc1	Disc2	Disc3	Disc	Net value
ACCESSORIES										
7	000-11	COSMETICS BAG	3	TEM	10,00 €	0%	0%	0%	0,00 €	30,00 €
8	000-10	SEA BAG	2	TEM	10,00 €	0%	0%	0%	0,00 €	20,00 €
PERFUMES										
1	200-21	AQUA DI GIO	2	TEM	68,00 €	1%	1%	1%	4,08 €	991,92 €
2	200-03	BEAUTIFUL	1	TEM	100,00 €	0%	0%	0%	0,00 €	100,00 €

Through the options of button  "Actions", the ability to **mass update discount**, or to connect to the server for renewing items current balances or enforcing the agreed with the customer **commercial policy**, is given (see section Sales ordering/ Online business policy). Furthermore, information regarding customer's financial data is provided through the various options of button  "Online". Finally, when order's data entry is completed, pressing button  "Save" results to **saving** the order. When saving the order, and if the functionality of signature attachment is activated, the signature screen appears. By pressing button "Save" on this screen, the **customer's signature** is added to order attachments. Saving the customer's signature indicates the finalization of the document and, after sending it to back-office, any change from the mobile user is prohibited.

Note that...

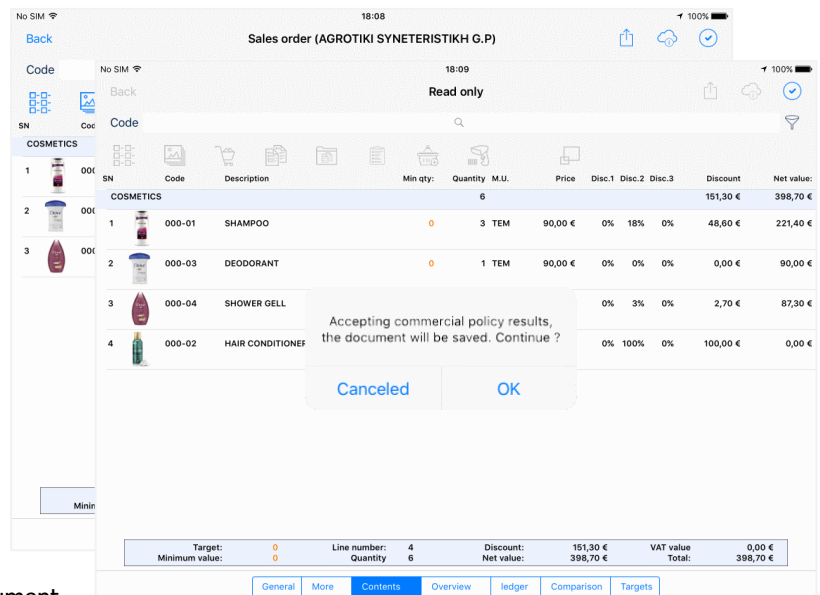
- When saving the sales order, the process of checking **ordering terms** is activated automatically. In cases of non-compliance with the defined terms, a relevant message appears giving the user info regarding the problem. (see section Ordering terms)
- Based on the default configuration, **prices & discounts** declared by the mobile user are not sent to back-office.
- In case ES-SFA application is used as a simple registration tool for sales orders, via the option "Save to server" of button  "Actions", the ability to **automatically save** the order **to back-office**, is provided.
- Based on the default configuration, sales orders issued by mobile users are marked **as to be verified** (workflow step: HOLD). Additionally, to differentiate them from orders issued by back-office users, the field "**Dimension-1**" of the document's header automatically gets the value MOBILE.

Online business policy

As mentioned above, the available in local data business policy is a subset of the business policy defined in back-office. The action of applying online business policy covers cases that require, when issuing a sales document from the device, the **absolute accuracy** of commercial policy data.

From the sales document data entry screen, and by selecting the option "Apply business policy" of  "Actions" button, the ability to enforce -via an online connection to the server- the agreed with the customer commercial, is given.

The first step is to send the document's detailed data to back-office where, based on these data, an **overall view of the document** is performed enforcing both the pricing policy (pricelist & discounts) and the commercial policy's "fulfilled" terms. In next step, the document's overall view is send form back-office to device and is displayed on a preview screen. Note that, in case the sales document



Code	Description	Min qty	Quantity	M.U.	Price	Disc.1	Disc.2	Disc.3	Discount	Net value
1	000-01 SHAMPOO	0	3	TEM	90,00 €	0%	18%	0%	48,60 €	221,40 €
2	000-03 DEODORANT	0	1	TEM	90,00 €	0%	0%	0%	0,00 €	90,00 €
3	000-04 SHOWER GELL					0%	3%	0%	2,70 €	87,30 €
4	000-02 HAIR CONDITIONER					0%	100%	0%	100,00 €	0,00 €

Target:	0	Line number:	4	Discount:	151,30 €	VAT value:	0,00 €
Minimum value:	0	Quantity:	6	Net value:	398,70 €	Total:	398,70 €

includes a **composite item**, applying online business policy results to the explosion of item's main BOM.

Finally, by pressing the  "Save" button of document's preview screen, the ability to **accept** or **cancel** the commercial policy results is provided. The accept option indicates the finalization of the document's issuing process and any change from the mobile user to the specific document is prohibited, while the cancel option results in closing the preview screen and return to sales document data entry screen.

Note that...

- When applying the online business policy process, all **named** fields of the current document are sent to & received from back-office. The ability to extent these data -on a customization level- with header's or line's **user definable fields**, is provided (see manual MOB-ImplementationGuide, section Ideas & Solutions/ Online business policy)
- By activating the document's type field "Auto apply online business policy", the ability to **auto apply** the online business policy, while saving a document, is provided. The ESMobile application provides also the ability to configure the auto activation of online business policy process either on a point of sales basis or on a conditional basis (see manual MOB-ImplementationGuide section Ideas & Solutions/ Online business policy)

Ordering terms

The ordering terms is a tool where various **quantity-value checks** are described. The formation of ordering terms is implemented in back-office by using any of the following task types.

Order checks

Ordering checks are related to checks on the quantity or value of the **current order**. The order checks are defined in back-office via the task type OCH-Order check (menu: Marketing/ Transaction management/ New). The task details define the rules and the duration the checks. The checks on a document level (section: Value check) may be referring to all customers or to specific customer-POS, though the checks on a line level (sections: Quantity check & Discount check) may be referring to all items or to specific items-item groups giving also the ability to specify the checks on resource-user level. Available to the device are all order checks with dates of effect within the current date.

Transaction limits

Transaction limits are related to checks on the quantity or value of the current order taking also into account **data of previous transactions**. The transaction limits are defined in back-office via the task type TRNQ-Transaction quota (menu: Marketing/ Transaction management/ New). The task details define the rules and the duration the limits. Firstly the figure (field: Key figure) and the base (field: Calculation level) of the limit are defined as well as the transaction types in which the check must be activated (field: About transactions). Then the desired limits are given (section: Results) which may be referring only to customers (Calculation level: 1-Customer) or to specific combination of customer-item (Calculation level: 2-Customer-Item). A prerequisite for the activation of the checks is the definition of the resource-user to whom the limits are applicable and the definition of operational mode for all the other users (field: Application rule). Selecting the option 1-Inclusive, means that the undefined users have no limit, thus selecting the option 2-Exclusive means that the undefined users have zero limit. Available to the device are all order checks with dates of effect within the current date.

Items list reduction

As mentioned above, the items list is reduced to items specified as "Available on mobile orders". **Further reductions** of the items list can be implemented by using any of the following settings.

Sales ban

The rules of the sales ban are defined in back-office via the task type OCH-Order check (menu: Marketing/ Transaction management/ New). The task details define the duration of the ban and the items-item groups to be excluded giving the ability to specify the exclusions on resource-user level. Available to the device are all order checks with dates of effect within the current date.

Proposal note

The rules of the product proposal note are defined in back-office via the task type PPRL-Order product proposal (menu: Marketing/ Transaction management/ New). The task details define the duration of the note and the items to be included giving the ability, via the field "Status", for temporary exclusion of items. Available to the device are all proposal notes with dates of effect within the current date. Note that, to activate the functionality of reducing the items catalogue based on a proposal note, the relevant definition in document type is a prerequisite (field: Restriction from note)

Point of sales

The definition of the items catalogue referring to a specific point of sales is implemented in back-office via the task type PRL-POS association (menu: Marketing/ Transaction management/ New). The task details define the customer-person and the items-item groups forming the item investigation list giving the ability to specify this list on resource-user level. Available to the device are all POS associations that include entries referring to the mobile resource-user.

Note that...

Based on the default configuration, the functionality of reducing the items catalogue is deactivated. Differentiation of this setting is provided -on a customization level- by "extending" the command referring to item investigation list and setting the value **PPRLEExtra** to property **ExtraCommand**.

Sales ordering templates

The template order is an **items bulk insertion** tool that can be used to facilitate the sales ordering process. The formation of generic templates that apply to all mobile users is implemented in back-office though at the same time, the mobile user can implement additional templates that may serve his specific needs.

Template order

The formation of a template order is implemented in back-office via the task type **OrderTpl-Template order** (menu: Marketing/ Merchandise/ New action). The template details define the dates of effect, the characteristics (Category 1 & 2) and the items-quantity to be automatically inserted in the sales order (section: Items).

Note that...

- Based on the default configuration, available to the device are template orders with status **active**, having the value **Point of sales & 1-Order** as Category 1 & 2 respectively, and with **dates of effect** within the current date.
- Access** to template orders is provided via the button  "Order templates" of the sales order screen.

User template

By selecting the entry "User order template" of ES-SFA application main menu (menu: My tools/ New), the data entry screen of a **new template** appears where, in page "General", the description and duration of the template are firstly filled in and, in case the template refers to specific customer, the customer-address details are also defined.

From the "Contents" page and by using the button , the **items & quantity** recording is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively though pressing the button  "Close" results to the **saving** of the template.

Note that...

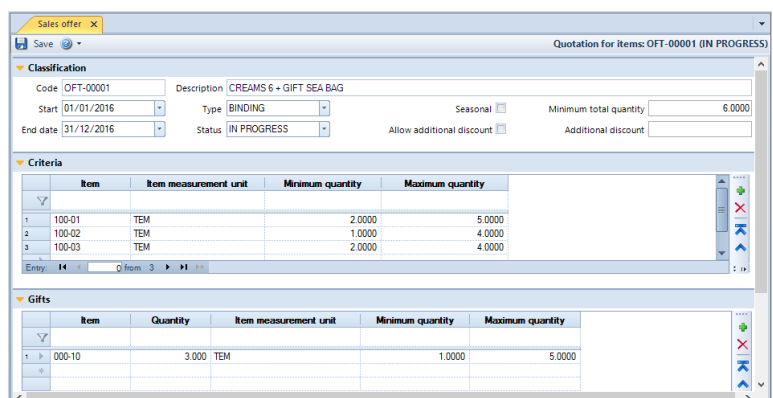
Access to user templates is provided via the button  "User templates" of the sales order screen and from the relevant entry of ES-SFA application main menu (menu: My tools/ Order templates).

Offer agreement

The offer agreement is a **sales promotional** tool where both the terms and the offerings composing the agreement are described. The formation of offer agreements is implemented in back-office while the list of conducted agreements becomes available to the mobile user via the relevant button of the sales order screen.

Agreement formation

The agreement formation is implemented in back-office via the task type **OFT-Item offer** (menu: Marketing/ Transaction management/ New). The agreement details define firstly the offer duration, the required items-quantity limits per item (section: Criteria) and the minimum quantity required to ensure the agreement (field: Number-1). Furthermore, the offerings of the agreement are described either as a discount percentage (field: Number-2) or as a quantity of gifts (section: Gifts).



The screenshot shows the "Sales offer" form with the following details:

- Classification:** Code: OFT-00001, Description: CREAMS 6 + GIFT SEA BAG, Start: 01/01/2016, End date: 31/12/2016, Type: BINDING, Status: IN PROGRESS, Seasonal: ☐, Allow additional discount: ☐, Minimum total quantity: 6.0000, Additional discount: .
- Criteria:**

Item	Item measurement unit	Minimum quantity	Maximum quantity
1 100-01	TEM	2.0000	5.0000
2 100-02	TEM	1.0000	4.0000
3 100-03	TEM	2.0000	4.0000
- Gifts:**

Item	Quantity	Item measurement unit	Minimum quantity	Maximum quantity
1 000-10	3.000	TEM	1.0000	5.0000

Note that...

Based on the default configuration, available to the device are all offer agreements with status **in progress** and with an **end date** greater than the current date.

Agreement application

From the sales order data entry screen and by selecting the button  "Item offers" of page

"Contents", the list of all available offer agreements is provided. When focusing on a specific agreement, a preview of the agreement terms is given. After defining a specific quantity per item and since the minimum total quantity term is fulfilled, by pressing

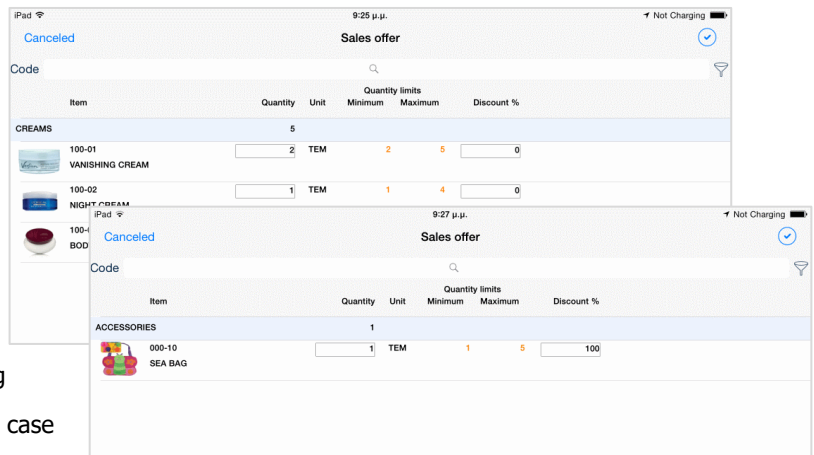
the button  "Close" the **items-quantities** fulfilling

the offer's terms, **are inserted** to the sales order. In case

the agreement provides gift quantities, the screen of

previewing the gifts appears. By pressing the button  "Close" on this screen, the **gifts are also inserted** to the sales order.

Following the same steps, next agreement's items-gifts insertion is performed. The agreements already applied in a sales order, are excluded from the list of offer agreements.



The screenshot shows the iPad interface for a "Sales offer". It displays a list of items with columns for Item, Quantity, Unit, Minimum, Maximum, and Discount %. The items listed are:

Item	Quantity	Unit	Minimum	Maximum	Discount %
CREAMS	5				
100-01 VANISHING CREAM	2	TEM	2	5	0
100-02 NIGHT CREAM	1	TEM	1	4	0
100-03 BOD					
ACCESSORIES	1				
000-10 SEA BAG	1	TEM	1	5	100

Note that...

All order lines related to agreements are **not editable**. Furthermore, **deleting** a line related to an agreement is possible only via the option "Cancel rewards" of  "Actions" button.

Sortiment Mgmt.

Sortiment is a packaging unit that serves the automatic splitting of sales quantity to predetermined quantities per color-size.

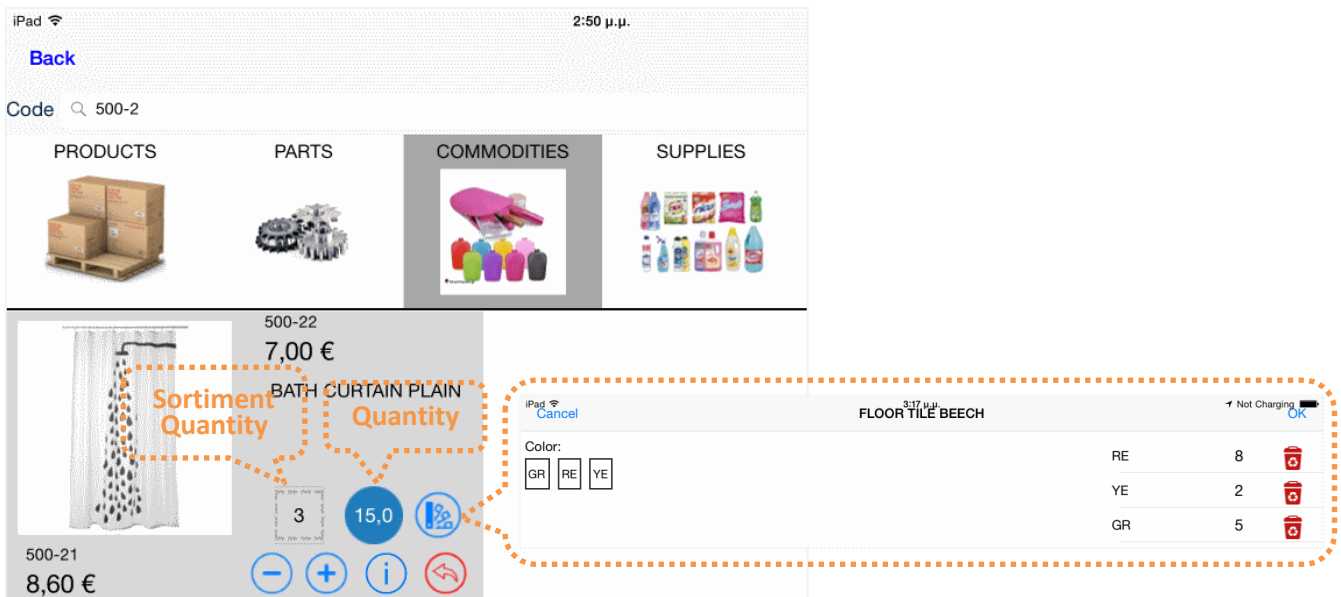
Sortiment administration

The sortiment formation is implemented in back-office by using a sortiment packaging unit (menu: Tools & Configuration/ Customization/ Inventory items). The settings required are:

- Definition of a **sortiment** packaging unit. Besides the sortiment code and description, the definition of its relevant measurement unit and its dimension charts is required. Furthermore, in section "Sortiment lines", the definition of the default quantities per dimension is provided.
- Definition of the sortiment measurement unit as an **alternative measurement unit** with a "1 to 1" relation to the basic measurement unit.
- Definition of an **item's control policy** where sortiment measurement unit is declared as the default measurement unit.
- In order sortiment measurement unit to be used as the default measurement unit, value 1-Sales
- Definition of value 1-Sales as document's type **"MU Type"**. This definition is required in order sortiment measurement unit to be used as the item's default measurement unit.

Sortiment execution

When focusing on an item with sortiment, from document's photo-gallery screen, the **sortiment quantity** can be provided at the relevant field. This quantity is automatically split, based on sortiment definition, to the proposed quantity per color-size giving at the same time the mobile user the ability to alter these proposals. The definition of the sortiment quantity is performed by using plus-minus buttons while the alteration to the proposed quantities is performed using button  "Dimensions".



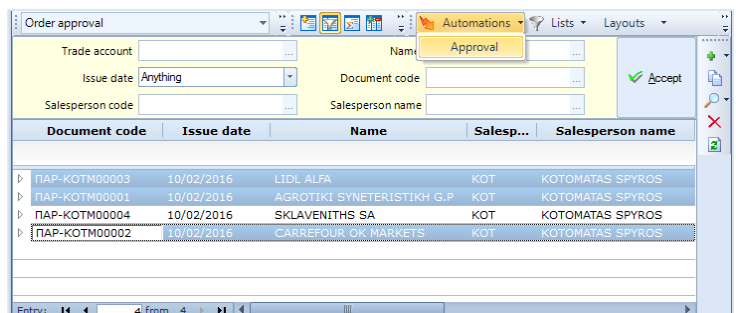
The screenshot shows the ES-SFA mobile application interface on an iPad. At the top, there's a status bar with 'iPad' and '2:50 μ.μ.'. Below it, a 'Back' button is visible. A search bar contains 'Code 500-2'. The main screen is divided into four categories: PRODUCTS, PARTS, COMMODITIES, and SUPPLIES. The 'COMMODITIES' category is selected, showing a list of items. Two items are highlighted with orange dashed boxes and labels: 'BATH CURTAIN PLAIN' with a 'Sortiment Quantity' of 3 and a price of 7,00 €, and 'FLOOR TILE BEECH' with a 'Sortiment Quantity' of 15,0 and a price of 8,60 €. The 'FLOOR TILE BEECH' item also shows a color selection dropdown with options GR, RE, and YE.

Note that...

- The sortiment related functionality is available only when item selection is performed via the **photo-gallery screen**.
- Based on the default configuration, **sortiment quantity** declared by the mobile is not sent to back-office

Order approval

By selecting the option "Order approval" (menu: Sales/ Mobile devices) a list of the sales orders to be approved appears. After the necessary checks are conducted, the specific orders are selected and, pressing the button "Approval", the change of the orders **workflow step** from HOLD to OK is performed.



The screenshot shows the 'Order approval' screen in the ES-SFA application. It features a header with 'Order approval' and a dropdown menu for 'Automations'. Below the header, there are fields for 'Trade account', 'Issue date' (set to 'Anything'), 'Salesperson code', 'Document code', 'Salesperson name', and 'Approval'. A table lists several sales orders with columns for 'Document code', 'Issue date', 'Name', 'Salesp...', and 'Salesperson name'. The table contains four rows of data, all with 'KOTOMATAS SPYROS' as the salesperson. At the bottom, there's a status bar with 'Entry' and navigation buttons.

Quotation

The ES-SFA application provides full functionality of **quotation** document management. Access to the quotation document issuing action is provided either from calendar screen and within a selected appointment or from point of sales screen. The mobile user is responsible for correct completing the quotations and for sending them to back-office, while back-office authorized users undertake the necessary fulfillment steps that follow.

By selecting the option "Quota" of button "Actions", the data entry screen of a new document appears with header's main data pre-completed. Concerning the available actions of line editing the same applies as described above in section "Sales order".

Sales return

The ES-SFA application provides full functionality of **customer returns** document management. Access to the returns document issuing action is provided either from calendar screen and within a selected appointment or from point of sales screen.

By selecting the option "Return" of button "Actions", the data entry screen of a new document appears with header's main data pre-completed. Concerning the available actions of line editing the same applies as described above in section "Sales order".

 Configuration info**Company parameters**

- The preferable number of days for downloading to mobile device **historical sales documents** is defined in the company parameter "Days limit for forwarding documents to mobiles".

Mobile parameters

- The field "Family" is used as the default **document lines grouping factor**. Differentiation of this setting is provided through the mobile parameter "Doc_GroupField".
- The preferable size for the **numeric keyboard** can be set through the mobile parameter "NumericKeyboardSizeFactor" (suggested values from 1.1 to 1.8)
- To enforce the closing of **numeric keyboard** only by using "OK" or "Cancel" buttons the mobile parameter "ModalNumericKeyboard" should be set to 1-Yes.
- To activate the feature of displaying, in **color-size screen**, information regarding current balance per color-size, the mobile parameter "Doc_DimensionalGrid_ShowBalance" should be set to 1-Yes.
- To activate the feature of displaying, in **color-size screen**, information regarding color & size description, the mobile parameter "Doc_DimensionalGrid_ShowDescription" should be set to 1-Yes.
- The **customer & item discounts** are assigned by default to document's line fields Discount-1 & Discount-2. Differentiation of this setting is provided respectively through the mobile parameters "Doc_TradeAccountDiscountField" & "Doc_ItemDiscountField".
- To **enable** document line fields referring to **price & discounts**, the mobile parameters "Doc_AllowEditPrice" & "Doc_AllowEditDiscount1,2 or 3" should be set to 1-Yes.
- The **mash update discount** process updates the document line field "Discount-3". Differentiation of this setting is provided through the mobile parameter "Doc_AssignDiscount_Field".
- The preferable level of editing control after the enforcement of **online business policy** is defined in the mobile parameter "Doc_CommercialPolicy_Editable". The available options are: 0-No, 1-Yes or 2-Only offer actions.

Documents

- Through specific configuration, the ability to choose whether the ES-SFA application will be used as a **simple registration** or **issuing** tool is provided. No matter the case, in order the mobile sales documents uploading to be feasible, document types & series must be properly configured (see section EBS application's configuration/ Document types & series).

Merchandizing activities

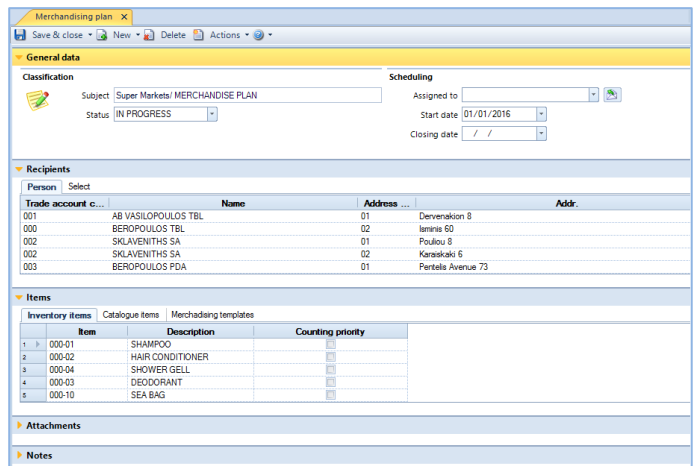
This section describes the ES-SFA application actions that are related with **supportive** and **promotional sales activities**. The merchandizing activities management is provided via the calendar screen and within a selected appointment.

Company presence

The recording of company products presence in the various points of sales is provided via the actions **Merchandize**, for recording presence as a quantity and **Shelf share**, for recording the presence as a percentage.

Merchandizing plan

The products quantity counting is usually performed based on a **predefined plan**, while the mobile user has also the ability to perform ad hoc counting. The formation of a merchandizing plan is implemented in back-office via the task type **MCHPL-Merchandising plan** (menu: Marketing/ Merchandise/ New action). The merchandizing plan details define the process duration, the points of sales to participate (section: Recipients) and the items to be counted (section: Items).



General data

Classification: Subject: Super Markets/ MERCHANDISE PLAN, Status: IN PROGRESS, Scheduling: Assigned to: [blank], Start date: 01/01/2016, Closing date: / /

Recipients

Trade account c...	Name	Address	Addr...
001	AB VASILOPOULOS TBL	01	Dervenakion 8
000	BEROPOULOS TBL	02	Iminia 60
002	SKLAVENTHS SA	01	Poulou 8
002	SKLAVENTHS SA	02	Karakaki 6
003	BEROPOULOS FDA	01	Pentela Avenue 73

Items

Inventory items	Item	Description	Counting priority
1	000-01	SHAMPOO	5
2	000-02	HAIR CONDITIONER	5
3	000-04	SHOWER GELL	5
4	000-03	DEODORANT	5
5	000-10	SEA BAG	5

Attachments

Notes

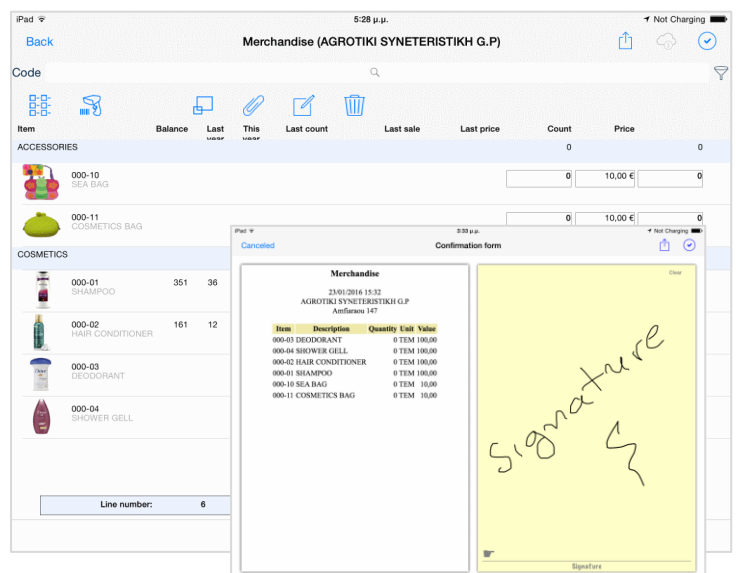
Note that...

Based on the default configuration, available to the device are all merchandizing plans with status **in progress** and with **dates of effect** within the current date.

Products counting

Access to merchandizing plans is provided via the calendar screen and within a selected appointment (page: General-Pending actions). Furthermore, via the option "Merchandizing" of button "Actions", the ability to perform ad hoc recordings is given.

When the **counting's data entry screen** appears, regardless the menu option used to activate it, page "General" is pre-completed with data referring to customer-address and to starting date-time. Especially in case the recording is based on a specific mechanizing plan, the page "Contents" is also pre-completed with the items to be counted. From the "Contents" page and by using the buttons  "Items list" or  "Barcode", the **counted quantity per item** recording is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed. Especially in case **quantities to be order** are defined, when saving the task and by selecting the option "Document creation", a new sales order is automatically issued. When saving the task, and if the functionality of signature attachment is activated, the signature screen appears. By pressing button "Save" on this screen, the **customer's signature** is added to task attachments.



iPad 5:28 μ.μ. Not Charging

Back Merchandise (AGROTIKI SYNTERISTIKH G.P)

Code

Item	Balance	Last	This	Last count	Last sale	Last price	Count	Price
ACCESSORIES							0	0
000-10 SEA BAG							0	10,00 €
000-11 COSMETICS BAG							0	10,00 €
COSMETICS								
000-01 SHAMPOO	351	36						
000-02 HAIR CONDITIONER	161	12						
000-03 DEODORANT								
000-04 SHOWER GELL								

Line number: 6

Confirmation form

23/01/2016 15:32
AGROTIKI SYNTERISTIKH G.P
Amfiteo 147

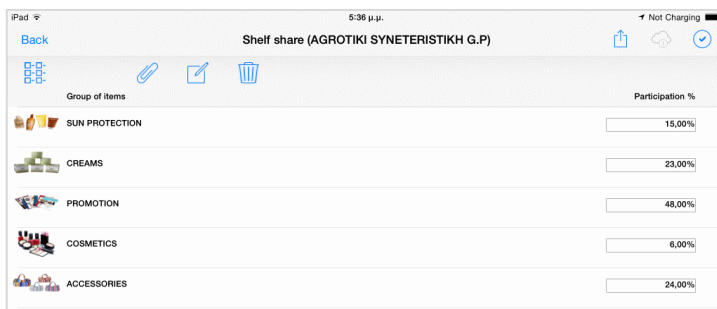
Item	Description	Quantity	Unit Value
000-03 DEODORANT		0 TEM	100,00
000-04 SHOWER GELL		0 TEM	100,00
000-02 HAIR CONDITIONER		0 TEM	100,00
000-01 SHAMPOO		0 TEM	100,00
000-10 SEA BAG		0 TEM	10,00
000-11 COSMETICS BAG		0 TEM	10,00

Signature

Shelf share

By selecting from the calendar screen and within a selected appointment, the option "Shelf share" of button "Actions", the **data entry** screen of a new task appears with data referring to customer-address and starting date-time pre-completed.

From the "Contents" page and by using the button  "Item groups", the **share percentage per group** recording is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments"



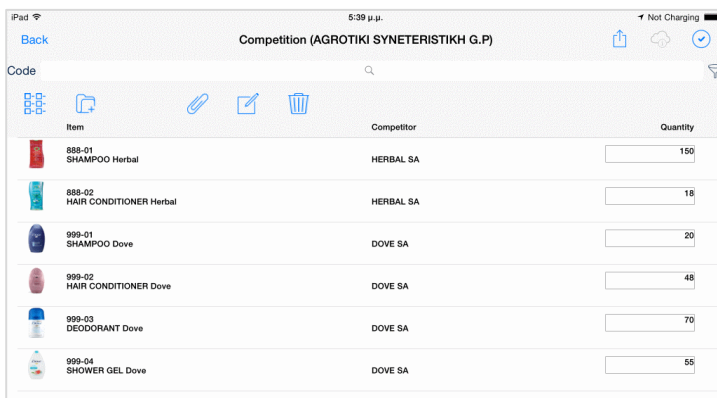
Group of Items	Participation %
SUN PROTECTION	15,00%
CREAMS	23,00%
PROMOTION	48,00%
COSMETICS	6,00%
ACCESSORIES	24,00%

button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed.

Competitors presence

The recording of competitors' products presence is provided via the action **Competition**. By selecting from the calendar screen and within a selected appointment, the option "Competition" of button "Actions", the **data entry** screen of a new task appears with data referring to customer-address and starting date-time pre-completed.

From the "Contents" page and by using the buttons  "Items list" or  "Item", the **counted quantity per competitor & item** recording is performed. Via the 



Item	Competitor	Quantity
888-01 SHAMPOO Herbal	HERBAL SA	150
888-02 HAIR CONDITIONER Herbal	HERBAL SA	18
999-01 SHAMPOO Dove	DOVE SA	20
999-02 HAIR CONDITIONER Dove	DOVE SA	48
999-03 DEODORANT Dove	DOVE SA	70
999-04 SHOWER GEL Dove	DOVE SA	55

"View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed.

Promotional material

The recording of tasks related to promotional material management is provided via the actions of **Installation** at material deliveries and **Deinstallation** at materials withdrawal. The installation or deinstallation actions performed by the mobile user are always based on a **predefined plan**.

Installation plan

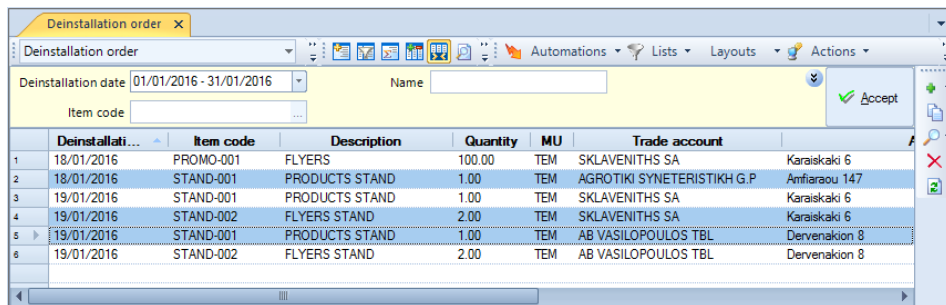
The formation of an installation plan is implemented in back-office via the task type InstPlan-Installation plan (menu: Marketing/ Merchandise/ New action). The installation plan details define the process duration, the points of sales to participate (section: Recipients) as well as detailed information (quantity & scheduled deinstallation date) regarding the items to be installed (section: Items). When the installation plan formation is completed and in order to transform it to specific installation tasks, the action **Create plan** must be performed. This process results to the creation of a new installation task per plan recipient.

Note that...

Based on the default configuration, available to the device are all installation tasks assigned to the mobile **resource-user**, with status **open** or **in progress** and with **dates of effect** within the current date.

Deinstallation order

The materials withdrawal planning process is implemented in back-office via the task type **DeINST-DeInstallation**. By selecting the option "Deinstallation order" (menu: Marketing/ Merchandise/ Reports) a list of the **materials to be withdrawn** appears. To create the necessary



	Deinstallati...	Item code	Description	Quantity	MU	Trade account
1	18/01/2016	PROMO-001	FLYERS	100.00	TEM	SKLAVENITHS SA Karaiskaki 6
2	18/01/2016	STAND-001	PRODUCTS STAND	1.00	TEM	AGROTIKI SYNTERISTIKH G.P Amfaraou 147
3	19/01/2016	STAND-001	PRODUCTS STAND	1.00	TEM	SKLAVENITHS SA Karaiskaki 6
4	19/01/2016	STAND-002	FLYERS STAND	2.00	TEM	SKLAVENITHS SA Karaiskaki 6
5	19/01/2016	STAND-001	PRODUCTS STAND	1.00	TEM	AB VASILOPOULOS TBL Dervenakion 8
6	19/01/2016	STAND-002	FLYERS STAND	2.00	TEM	AB VASILOPOULOS TBL Dervenakion 8

deinstallation tasks, after selecting specific entries, the action **Create deinstallation** must be performed. This process results to the creation of a new deinstallation task per point of sales & deinstallation date.

Note that...

- The list of materials to be withdrawn includes the installation task items with status **completed** for which the **deinstallation date** is defined.
- A prerequisite for the **auto creation of deinstallation tasks** is the direct assignment of specific customers to the mobile salesperson-user.

Installation

Access to pending installation tasks is provided via the calendar screen and within a selected appointment (page: General-Open tasks).

When the **installation data entry screen** appears, page "General" is pre-completed with data referring to customer-address and starting date-time, while page "Contents" is also pre-completed with the items-quantities to be installed. By focusing on an item and changing the value of column "**State**", its installation stage is specified. Via the  "View" button, the focused line details presentation is performed, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed.

Deinstallation

Access to pending deinstallation tasks is provided via the calendar screen and within a selected appointment (page: General-Open tasks).

When the **deinstallation data entry screen** appears, page "General" is pre-completed with data referring to customer-address and starting date-time, while page "Contents" is also pre-completed with the items-quantities to be withdrawn. By focusing on an item and changing the value of column "**State**", its deinstallation stage is specified. Via the  "View" button, the focused line details presentation is performed, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed.

Questionnaire

The questionnaires are used as a tool of collecting "predefined" information regarding either company's customers or anonymous third parties. The questionnaire completion is usually performed based on a specific **Market research** campaign, while the mobile user has also the ability to perform ad hoc **Data collections**.

Inquiries

The formation of the questionnaire inquiries is implemented in back-office via the entity Property set (menu: Customization/ Field customization/ Additional properties). The questionnaire may include inquiries of several types (free text, date, number, multiple choice etc.) some of which, via the flag **Mandatory**, may be marked as for obligatory completion. Furthermore, via the flag **Photo**, the ability to define inquiries that may have photo attachments is provided.

Basic data		Additional elements	
Code	SVA_01	Description	SUPER MARKETS QUESTIONNAIRE
Type	Campaign survey	Alternative description	SUPER MARKETS QUESTIONNAIRE

Properties					
S...	Code	Description	Mandatory	Photo	Category
1	1 SVA_001	A brief comment about ESMobile application	☒	☒	General questions
2	2 SVA_002	Number of users	☐	☐	General questions
3	3 SVA_003	When did you start using the ESMobile application?	☐	☐	General questions
4	4 SVA_004	How satisfied you are from your previous information system?	☐	☐	Specific questions
5	5 SVA_005	Is there the need of competition recordings?	☐	☐	Specific questions
6	6 SVA_006	Do your customers complain about the quality of your services?	☐	☐	Specific questions
7	7 SVA_009	Your main needs relate to	☐	☐	Specific questions
8	8 SVA_012	What is your market share (%)	☐	☐	Specific questions
9	9 SVA_013	What is the average selling price of your products?	☐	☐	Specific questions

Note that...

- Based on the default configuration, available to the device are all **active** property sets characterized as **campaign survey** or **collect data**.
- From the several property types, the ones of type 6-Value in Base Currency, 7-Code list and 13-View **are not available** to the device.
- The functionality of **photo attachment** is not available neither to "Multi-select list" inquiries nor to inquiries with a predefined "Default value".

Campaign

The formation of a market research campaign is implemented in back-office via the task type CMP-Campaign (menu: Marketing/ New). The campaign details define the process duration, the questionnaire to be completed (section: Information) and, in case of targeted campaigns, the points of sales to participate (field: Recipients List).

Note that...

- Based on the default configuration, available to the device are all market research campaigns with status **active** and with **dates of effect** within the current date.
- To define the **targeted campaign recipients**, first you should create a data list on "Address – Branches" entity and then declare it at the relevant campaign's field, Alternatively, you can declare the list's code at campaign's field "Comment-10".

Market research

Access to market research campaigns is provided, depending on whether the campaign is targeted or not, via the calendar screen and within a selected appointment (page: General-Pending actions) or via the entry "Public questionnaire" of the main menu (menu: My tools/ New). By activating the questionnaire completion process, regardless the menu option used to activate it, the **inquiries data entry screen** appears. The completing mode differs depending on the "type" of the inquiry. The **mandatory inquiries** are marked with red color, though the ones with **photo attachment** functionality are marked by the activation of buttons  "Camera" for capturing

photos and  "Photographs" for reviewing them. Finally, when inquiries data entry is completed, pressing button "Save" results to the **saving** of the questionnaire and in parallel, if selected, to the changing of its status as completed.

Data collection

By selecting from the calendar screen and within a selected appointment, the option "Data collection" of button "Actions", a list with the available questionnaires is provided. When focusing on a specific questionnaire, the **inquiries data entry screen** appears. Concerning the questionnaire's completion specific issues, the same applies as those described above in section "Market research".

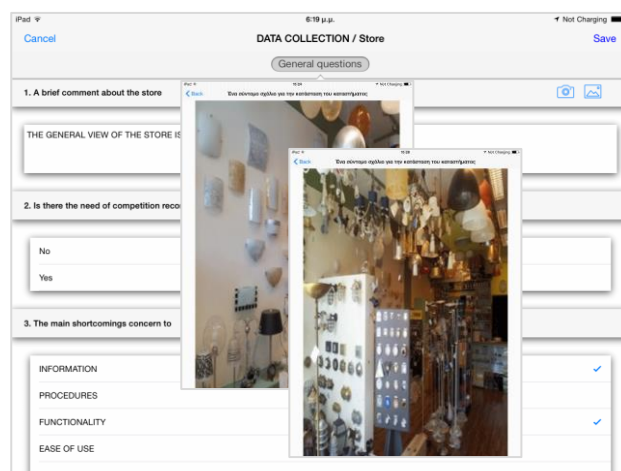


Photo shooting

Photo shootings serve the need of recording, as image files, information related to the mobile user's customers. Photo shooting regarding **persons** is provided either from calendar screen and within a selected appointment or from customer screen. Furthermore, as mentioned above in section "Questionnaire", photo shooting regarding **inquiries** is also supported. Finally, via the entry "Photo" of the main menu (menu: My Tools/ New), photo shootings regarding **general issues** can be conducted.

By selecting the option "Photo", regardless the referring entity, the **photo task screen** appears. After the photo capturing and by pressing tab "Photo", further details regarding the photo's subject may be defined. Note that, especially for photos referring to "store image", the flag "Point of sales" must be activated. Photos characterized as such are used, in calendar screen, as a store previewing tool. Finally, when photo task details data entry is completed, pressing button "Save" results to the **saving** of a photo task and its relevant image file.



Note that...

- Based on the default configuration, available to the device are photo tasks & relevant image files **referring** to the mobile user's **customers list**.
- Through the entry "**Photos receipt**" of the "Sync" menu, the option of downloading -via an online connection to the server- image files related to photo tasks is provided.

Posting on Yammer

When saving a photo task, and if the functionality of posting on yammer is activated, a relevant message box appears. As for existing photo tasks, the option of posting on yammer is provided by activating the photo task list (menu: Actions/ Photos), focusing on a specific photo task and selecting the option "Post on Yammer" of  "Actions" button.

Customers support

The recording of issues regarding customers support activities is provided via the actions **Complaint**, for problem recording and **Case**, for service request recording. The mobile user is responsible for correct completing the issues and for sending them to back-office, while back-office authorized users undertake the necessary supportive actions that follow.

Complaint

By selecting from the calendar screen and within a selected appointment, the option "Complaint" of button "Actions", the **data entry** screen of a new complaint appears with data referring to customer-address and starting date-time pre-completed. The mobile user enters a brief description and the category-severity of the issue. In case immediate actions of resolving the problem can be provided, the relevant response is filled in, while if there is a commitment of resolving the problem on a given date, the due date must also be defined.

In case the complaint refers to specific items, from the "Contents" page and by using the buttons  "Items list" or  "Barcode", the **item & complaint comment recording** is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when task details data entry is completed, pressing button  "Close" results to the **saving** of the task and in parallel, if selected, to the changing of its status as completed.

Case

By selecting from the calendar screen and within a selected appointment, the option "Case" of button "Actions", the **data entry** screen of a new issue appears with data referring to customer-address and starting date-time pre-completed. The mobile user enters a brief description of the issue and, in case the issue refers to a specific item, the related item. In page "Notes" additional comments regarding the issue can be provided. Finally, when case details data entry is completed, pressing button "Save" results to the **saving** of the issue.

Note that...

Based on the default configuration, fields in page "**User-defined fields**" have no functionality. For differentiating this setting -on a customization level- further configuration of the task type and the synchronization process is required.

Configuration info

Market research campaign

- In case of a **targeted campaign** and for the definition of specific campaign recipients the following settings are required:
 - Creation of a data list referring to "Addresses-Branches" entity
 - Setting the specific data list to campaign field "Recipients list" or "Comment-10"

Company parameters

- Regarding the **photo shootings**, the area where image files are saved is defined in company parameter "Photos from mobiles - Save in folder".

Mobile parameters

- The items grouping factor to be used when recording company's **shelf share** is defined in mobile parameter "Task_mch_ShelfShareCategory". The available options are: 0-Family, 1-Group, 2-Category and 3-Subcategory.
- To activate the functionality of using last **data collection** answers as default values for the new questionnaires, the mobile parameter "Task_RDC_CopyLastSurvey" should be set to 1-Yes.
- To activate the functionality related to posting **photos on yammer**, the following mobile parameters must be properly set:

Parameter	Value
YammerEnabled	Define value: 1
YammerConversationURL	Define the URL referring to corporate yammer (e.g. https://www.yammer.com/entersoft.gr/#/Threads/show?threadId={0})
YammerGroupID	Define the desired yammer group (e.g. 4470839)

Other activities

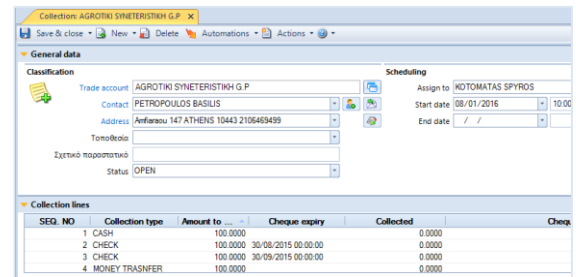
This section describes the ES-SFA application actions that **may not be a part of mobile user's daily operations** (collections from customers, user's expense lists)

Cash collection

Through ES-SFA application full management of receipt notes is available. A receipt note can be issued either through handling a pre-agreed with the customer **collection order** or through an **ad hoc** registration.

Collection order

The formation of a collection order is implemented in back-office via the task type COL-Collection (menu: Sales/ Activities/ New action). The collection order details define the customer-address, the assigned resource, a pre-agreed due date as well as the payment method & amount to be collected (section: Collection lines).



SEQ. NO	Collection type	Amount to	Cheque expiry	Collected	Cheng
1	CASH	100.0000		0.0000	
2	CHECK	100.0000	30/08/2015 00:00:00	0.0000	
3	CHECK	100.0000	30/09/2015 00:00:00	0.0000	
4	MONEY TRANSFER	100.0000		0.0000	

Note that...

Based on the default configuration, available to the device are the collection orders **assigned** to the mobile resource-user.

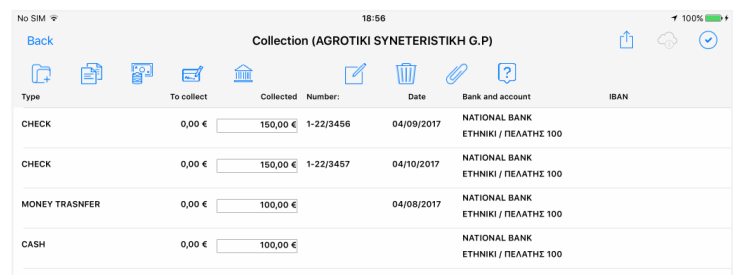
Receipt note

Access to pending collection orders is provided either from calendar screen and within a selected appointment or from the point of sales screen (page: General-Open tasks). Furthermore, via the option "Collection" of button "Actions", the ability of issuing ad hoc receipt notes is given.

When the **receipt's data entry screen** appears, regardless the menu option used to activate it, page "General" is pre-completed with header's main data. Especially in case the receipt note is based on a specific collection order, the page "Contents" is also pre-completed with the amount to be collected.

From the "Contents" page and by using either the collection type direct selection buttons (e.g. , "CASH"), or the button 

"Payment method" the **detailed amounts** recording is performed. To link the receipt note with specific invoices, the use of button  "Unpaid invoices" is a prerequisite. In this case, by selecting "CASH" as the collection type, the invoice in cash check is activated and if the declared amount exceeds the relevant limit, a warning message appears, and the collection type is automatically converted to a day transfer note. Furthermore, via button  "ART", the calculation of "Average Repayment Time" ratio, based on the receipt's note current data (selected invoices & collection lines), is activated.



Type	To collect	Collected	Number	Date	Bank and account	IBAN
CHECK	0,00 €	150,00 €	1-22/3456	04/09/2017	NATIONAL BANK ETHNIKI / ΠΕΛΑΓΗΣ 100	
CHECK	0,00 €	150,00 €	1-22/3457	04/10/2017	NATIONAL BANK ETHNIKI / ΠΕΛΑΓΗΣ 100	
MONEY TRANSFER	0,00 €	100,00 €		04/08/2017	NATIONAL BANK ETHNIKI / ΠΕΛΑΓΗΣ 100	
CASH	0,00 €	100,00 €			NATIONAL BANK ETHNIKI / ΠΕΛΑΓΗΣ 100	

Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when receipt details data entry is completed, pressing button  "Save" results to **saving** the receipt note and to changing its status as completed. Note that, while saving the receipt note the collections in cash check is activated and, if the declared amount exceeds the relevant limit, a warning message appears.

The save & complete option indicates the finalization of the receipt note and, after sending it to back-office, any change from the mobile user is prohibited.

Configuration info

Mobile parameters

- The default mode for collection amounts recording is defined via the mobile parameter "**Collection_DefaultAddLineMethod**". The available options are: 0-Ad hoc and 1-Unpaid invoices list.
- The preferable **limit for invoices in cash** is defined in mobile parameter "Doc_LimitForCashCollection".
- The preferable daily **limit for collections in cash** is defined in mobile parameter "CollectionLimitPerCustomer".

Documents

- Through special configuration, the ability to choose whether ES-SFA application will be used as a **simple registration** or **issuing** tool is provided. No matter the case, in order the mobile receipt notes uploading to be feasible, document types & series must be properly configured (see section EBS application's configuration/ Document types & series).

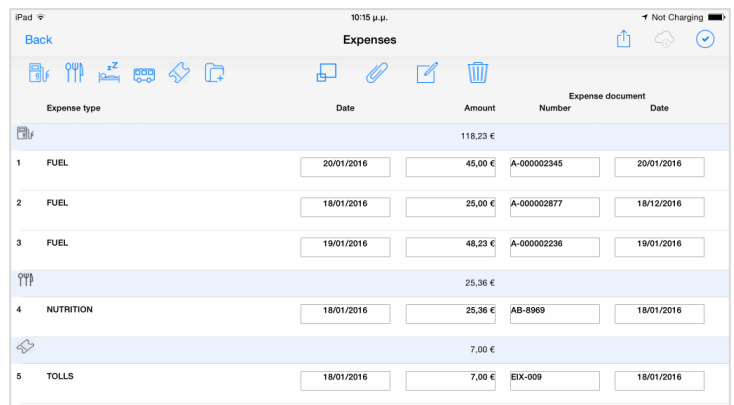
Expenses list

The expenses list is a "standard" form used by the mobile user for the **completion – submission** of **expenses** conducted in the context of a specific tour. The mobile user is responsible for correct completing the expenses lists and for sending them to back-office, while back-office authorized users undertake the necessary approval actions that follow.

New expenses list

By selecting the entry "Expenses list" of the main menu (menu: My tools/ New), the data entry screen of a **new expenses list form** appears where, in page "General", the description and duration of the tour must firstly be filled in.

From the "Contents" page and by using either the expense type direct selection buttons (e.g. ) or the  "Expense type list" selection button, the **detailed expenses** recording is performed. Via the  "View" &  "Delete" buttons, the focused line details presentation & the deletion of the line is performed respectively, though via the  "Attachments" button, the ability to display the **attached documents** screen is given. Finally, when expense details data entry is completed, pressing button  "Close" results



Expense type	Date	Amount	Expense document Number	Date
118,23 €				
1 FUEL	20/01/2016	45,00 €	A-000002345	20/01/2016
2 FUEL	18/01/2016	25,00 €	A-000002877	18/12/2016
3 FUEL	19/01/2016	48,23 €	A-000002236	19/01/2016
25,36 €				
4 NUTRITION	18/01/2016	25,36 €	AB-8969	18/01/2016
7,00 €				
5 TOLLS	18/01/2016	7,00 €	EDX-009	18/01/2016

to the **saving** of the expenses list and in parallel, if selected, to the changing of its status as completed. By holding the expenses list in status "In progress" lets it available for additions, while the save & complete option indicates the finalization of the expenses list and, after sending it to back-office, any change from the mobile user is prohibited.

Expenses approval

By selecting the option "Preparation of expenses" (menu: Financials/ Expenses) the expense lists to be approved appear. In the stage of approval, which is always conducted by back-office authorized users, the ability to add further details concerning the proper accounting posting of expenses is provided.

**Note that...**

- Based on the default configuration, available to the device are all expenses lists -regardless the status- **assigned** to the mobile **resource-user**.
- Via the relevant automation, the ability to **transfer attached image files** form expenses lists to relevant expense documents is provided.

**Configuration info****Documents**

- Expenses lists in status "Completed" create automatically -via the synchronization process- the relevant EBS **Expense documents**. A prerequisite to auto document creation is that document types & series are properly configured at **services profile** entity. (see section EBS application's configuration/ Document types & series)

Reporting

This section presents the available from the ES-SFA application reports. These reports are mostly based on local data and are designed to provide **managerial & statistical information** regarding the mobile user activities.

Day summary

Day summary provides information regarding **all transactions** performed by the mobile user within the **current date**. Specifically the report provides information regarding daily quotation notes, sales orders, returns and cash collections grouped by document type. When focusing on a specific document type, the detailed list of documents is presented.

Document type: Sales order				
Document	Customer	Net value	VAT value	Total value
ΠΑΡ-KOTM00001	CARREFOUR MARINOPOULOS	607,30	0,00	607,30
ΠΑΡ-KOTM00002	LIDL ALFA	617,60	142,05	759,65
				400,00
				759,65
				95,45
				2.622,05

Current date transactions		
Document types	Number	Value
Sales offer	1	528,92
Sales order	5	2.622,05
Sales return note	1	218,45
Collection	2	1.578,38

Activities overview

The ES-SFA application has several overview lists regarding the activities performed by the mobile user. For activities related to customers (sales, cash collections, merchandizing activities etc.) access is provided through the relevant options of menu **"Actions"** though for activities related to inter-company communication (data change requests, expense lists etc.) access is provided through the relevant options of menu **"Internal notes"**.

Note that...

For activities that have **status tracking** (e.g. merchandizing tasks), the icons used for marking their current status are  Canceled and  Completed. On the contrary, activities without status tracking (e.g. sales documents), are marked relatively to the **synchronization process** ( Unsent).

Statistics

The ES-SFA application has several reports that can be used from the mobile user as useful **informative** or **decision-making** tools.

- **Customers balance.** Provides information per customer regarding the current book & commercial balance, the outstanding notes amount and the turnover.
- **Sales per day.** Provides information per day regarding the number-quantity-value of quotations, sales orders & returns. When focusing on a specific date, the detailed list of documents is presented.
- **Cash collections per day.** Provides information per day regarding the amount of collection orders & receipt notes analyzed by payment method (cash, notes, transfers). When focusing on a specific date, the detailed list of receipt notes is presented, while focusing on total line of column "Note", the detailed list of notes is presented.
- **Items sold.** Provides information per item regarding the quantity-value of quotations, sales orders & returns.
- **Yearly comparison.** Provides information per period regarding the quantity-value of sales for current and previous year and their calculated difference-deviation. When focusing on a specific period, an analysis per customer & item is presented.

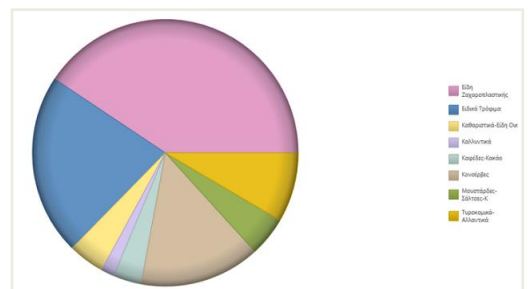
- **Target progress.** Provides information regarding the mobile user's budgeted-actual turnover & number of appointments and their calculated difference. This information is provided on a monthly (Month budget implementation) or current-previous year level (Total target progress).
- **Turnover analysis.** Provides information regarding the mobile user's budgeted-actual turnover and the actual turnover distribution per item group.

Note that...

For all reports based on **local data**, the "validity" of the presented information depends on the frequency of the synchronization process.

iPad 6:31 μ.μ. Not Charging	
Back Total target progress Refresh	
LAST UPDATE: 22/01/2016 18:30:09	
CURRENT FISCAL YEAR	Item sold
Target	5.705,00
Turnover	5.553,80
% variation	-3,00
PREVIOUS FISCAL YEAR	
Target	720,00
Turnover	732,10
% variation	2,00
% Turnover change	659,00

Code	Item sold	Quantities	Amount	Quantities	Amount	Quantities	Amount
200-01	AQUA DI GIO	1	77,80 €	26	2.333,12 €	14	0,00 €
200-02	BEAUTIFUL	1	100,00 €	2	200,00 €	0	0,00 €
300-02	BODY SUN PROTECTION	3	45,00 €	0	0,00 €	0	0,00 €
000-11	COSMETICS BAG	0	0,00 €	3	30,00 €	0	0,00 €
000-03	DEODORANT	4	360,00 €	10	893,72 €	3	0,00 €
200-22	DIAMONDS	0	0,00 €	4	320,00 €	13	0,00 €
200-11	EUPHORIA	1	80,00 €	6	480,00 €	3	0,00 €
300-01	FACE SUN PROTECTION	3	75,00 €	13	325,00 €	0	0,00 €
000-02	HAIR CONDITIONER	2	180,00 €	20	1.761,75 €	0	0,00 €
000-05	LEVANTAS PERFUME	2	500,00 €	6	1.418,62 €	0	0,00 €
200-12	OBSESSION	0	0,00 €	2	160,00 €	3	0,00 €
200-02	PLEASURES	0	0,00 €	17	1.670,00 €	0	0,00 €



Systems communication

The devices, through direct **connection** and **communication with back-office**, can either download updated information or upload local transactions. This section refers to actions related to connectivity checks and data synchronization processes.

Note that...

When a device gets a new ID and in order to avoid **redefinition of its settings**, the ability to connect the new ID with an existing device record is provided via the option "Update device with new identifier" of "Automations" menu.

Connectivity

In order data interchanging processes to be feasible, the device and back-office connectivity must be ensured. The **Internet** and **IIS & Application server** connectivity checks are provided via the relevant options of button  "Connectivity". In case of communication problems, the necessary information about possible causes is given.

Synchronization

By selecting one of the available options of button  "Synchronization", the mobile user can run the necessary, at the specific time, **data synchronization** process.

Data sending

The data sending process uploads to back-office the latest **transactions or data modifications** performed by the **mobile** user (new persons or addresses, completion of assigned tasks, new tasks or documents, etc.)

At the beginning of data sending process a notification message appears regarding the amount and the nature of data to be sent. By selecting "OK" or "Cancel" buttons the process is activated or stopped respectively. At the end of the process, a notification message regarding the total duration appears. In case the data sending process is not feasible, a message explaining the problem cause appears.

Note that...

Via the appropriate settings, the option of **showing** or **hiding** the notification message regarding the size of data to be sent is provided (menu: Settings/ Auxiliary tasks).

Data receiving

The data receiving process downloads to the mobile device all **updates in data** performed by **back-office** users (persons & contacts updates, new tasks to be performed by mobile user, etc.)

At the end of data receiving process, a notification message regarding the amount of downloaded data and the total duration appears. In case the data receiving process is not feasible, a message explaining the problem cause appears.

Data synchronization

The data synchronization process includes both sending & receiving data process, activating at first the **data sending** from device process, then the **data importing** to back-office process and finally the **data receiving** from device process. The provided messaging about data amount & process duration is the same as described above in sections regarding the discrete execution of sending-receiving data.

Data initialization

The data initialization process starts at first with **data sending** and then proceeds to the **deletion** and **recreation** of the device's local database. The recreation ensures that local database includes the last updated back-office & device data. At the end of data initialization process, a notification message regarding the total duration appears.

Note that...

The first time the application is **installed on a device**, data initialization process is activated automatically once the user enters its login credentials. Thereafter, data initialization is required only in cases when the local database recreation is wanted (e.g. change of the mobile resource-user).

Photo receiving

The photo receiving process **downloads** to the mobile device -via an online connection to the server- **image files** related either to the items catalogue (option: Items) or to photo tasks (options: Points of sale & Other photos). At the end of photo receiving process, a notification message regarding the number of downloaded photos appears. In case the photo receiving process is not feasible, a message explaining the problem cause appears.

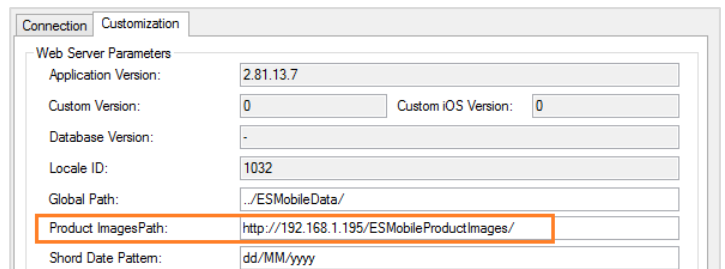
To facilitate the parallel use of **different versions** of an ESMobile application, the image files which are related to the item catalogue and the photos, can be stored in a common folder, regardless the application. The required settings are:

Item catalogue

- Create the storage area should as a **virtual directory** of IIS server (e.g. ESMobileProductImages).
- Declare the **URL of this area** to the relevant field of IIS customization tool.

Photos

- Create the storage area should as a **virtual directory** of IIS server (e.g. ESMobilePhotos)
- Declare the **URL of this area** to company parameter "Photos from mobiles-Save in folder" (e.g. <http://192.168.1.195/ESMobilePhotos/>)



Web Server Parameters	
Application Version:	2.81.13.7
Custom Version:	0
Database Version:	-
Locale ID:	1032
Global Path:	../ESMobileData/
Product ImagesPath:	http://192.168.1.195/ESMobileProductImages/
Short Date Pattern:	dd/MM/yyyy

Note that...

Based on the default configuration, the **item's code** is used as the item-photo connection field and the image files must be of type **jpeg**. Differentiation of these settings is provided by changing respectively the mobile parameters "ItemFieldImageName" & "ImageFileExtension".

Tools & Settings

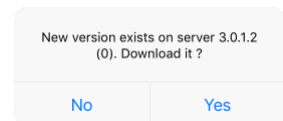
This section presents the mobile device **configuration** options and a series of **auxiliary & informative tools** available to the mobile user.

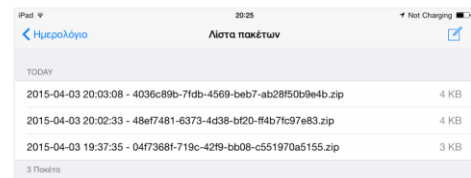
User preferences

- **Main menu.** Via the option "Main menu" of the "Settings" screen, the user may adjust the main menu according to his own preferences. The activation of these settings will be viewable after the restart of the ESMobile application.
- **Map.** Via the option "Map" of the "Settings" screen, the user may configure items related to the look of "Calendar" and "Customers near me" screens.

User tools

- **Version check.** The option "Version check" of "Sync" menu executes a version comparison between the ESMobile application installed on the device and the one installed on back-office (IIS Server). When the comparison is completed and if the two versions are different, a relevant message appears giving at the same time the option of downloading the new version. Note that, by activating the selection "Automatic version check" of "Settings" screen (menu: Settings/ Auxiliary tasks), when login the application, the version check runs automatically.


- **Internet connection check.** Deactivating the option "Checking internet connection" of "Settings" screen, (menu: Settings/ Auxiliary tasks) the ability to stay connected to the server, even when the device is not connected to the internet, is provided.
- **Show data to be sent.** When the selection "Show data to be sent" of the "Settings" screen (menu: Settings/ Auxiliary tasks) is activated, at the beginning of data sending process a notification message appears regarding the amount and the nature of data to be sent.
- **Check data packages.** The option "Send pending packages" of "Sync" menu at first checks the device for data packages that are not yet sent to back-office and then, in case such a package exists, automatically activates the data sending process. Furthermore, through the option "Sent packages" of "Sync" menu, the list of packages sent from the device to back-office is given. Focusing on a list entry and selecting the  "E-mail" button, the ability to send the specific package via e-mail is provided.



Ημερολόγιο		Αίσια πακέτων	
TODAY			
2015-04-03	20:03:08	4036c89b-71db-4569-beb7-ab28f50b9e4b.zip	4 KB
2015-04-03	20:02:33	48ef7481-6373-4d38-bf20-f4b7fc97e83.zip	4 KB
2015-04-03	19:37:35	04f7368f-719c-42f9-bb08-c551970a5155.zip	3 KB
3 Πακέτα			
- **Local database.** Via the option "Database backup" of the "Settings" screen, the ability to backup (create copy) or restore (recover copy) the local database is provided. Furthermore, via the "Sent database" option of button , the local database file can be sent directly to back-office.
- **Other data files.** Via the option "Usage" of the "Settings" screen (menu: Settings/ Maintenance tasks), information regarding the local image-sound files is provided, giving at the same time the ability to delete these files.
- **Application's folders.** The option "Customization files" of the "Settings" screen (menu: Settings/ Maintenance tasks) provides a list of folders regarding the ESMobile application configuration files that are installed on the device. Especially for the command files (folder: ESConfig/ Commands), by focusing on a specific file, further information about the command's properties is given.

Regional settings

- **Language.** Via the option "Application language" of the "Settings" screen, the ability to define the preferable language is provided.
- **Formatting.** The formatting issues of location data (dates, numbers & currency) depend on the value of the mobile parameter "**Culture**". Especially for **Currency** type fields, the following configuration options are also provided:

- ✓ Currency symbol (mobile parameter: CurrencySymbol). Define a specific symbol or currency code (e.g. € or EUR). Character "space" is used for no symbol
- ✓ The positive or negative value format (mobile parameter: CurrencyPositivePattern or CurrencyNegativePattern). The available options are:

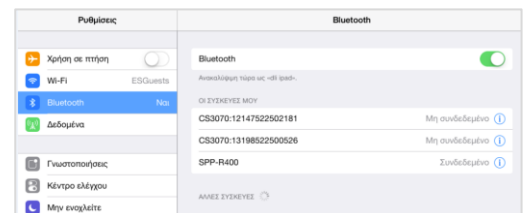
Possitive value		Negative value			
0	\$n	0	(\$n)	4	(n\$)
1	n\$	1	-\$n	5	-n\$
2	\$ n	2	\$-n	6	n-\$
3	n \$	3	\$n-	7	n\$-
				8	-n \$
				9	-\$ n
				10	n \$-
				11	\$ n-
				12	\$ -n
				13	n- \$
				14	(\$ n)
				15	(n \$)



The labels of **date-related** fields (month, day etc.) always respect the language setting of the ESMobile application.

Printer settings

The entry "Printer" of the "Settings" screen activates the functionality of printing documents via the ESMobile application. The printers compatible to ESMobile application are **Bixolon SPP-R400** and **Zebra ZQ520** as well as **AirPrint** type printers. The prerequisites for the activation of a printer within ESMobile application are the identification of the printer from the mobile device and the printer-device "pairing".



EBS application's configuration

This section refers to a series of **back-office configuration** elements that contribute significantly in the proper functioning of ES-SFA application.

Mobile user

Users

Special attention must be given to the following configuration points:

- **Physical person.** The mobile user must be opened as a resource, as an application user and, in case we want the direct assignment of specific customers to the user, as a salesperson. These three entities must be connected by referring to the same physical person.
- **Resource role.** The resource entry referring to the mobile user must have the role "Sales"
- **Services profile.** At the section "Companies - Branches" of the user administration screen, the entry referring to the user's main branch must be connected to a specific services profile.

Territories

The prerequisites for enabling the customers assignment based on territories process are the activation of company parameter "Data export towards devices based on territory" and the implementation of the preferable **territory hierarchal structure**. Special attention must be given to the following configuration points:

- **Trade account rule.** The selected rule type should be the "ES.TerritoryBARule" and the selected filter type of all filters should be the "Persons-Addresses".
- **Item rule.** The selected rule type should be the "ES.TerritoryItemRule" and the selected filter type of all filters should be the "Items". In ES-SFA application the declaration of item rules is optional.



Note that...

Regarding the **renewal of device's customers list** after alterations in territory data, the following rules apply:

- ✓ In case of changes in territory data (e.g. new customer that follows the trade account selection rules), it is sufficient to perform the data synchronization process.
- ✓ In case of changes in selection rules, either through direct change of a rule or through defining a new period, it is required to perform the data initialization process.

In order last updates in territory data to be available to the device, a scheduled task, referring to the process of applying territory hierarchy rules, must be defined.

Devices

Special attention must be given to the following configuration points:

- **User.** The field "User" must be filled in with the user's code. Since the connection of user-salesperson-resource via the same physical person is defined, the fields referring to salesperson and resource will be filled in automatically.
- **Status.** The device's status must be defined as "For initialization" or "Operates". In any other case, the execution of the synchronization processes is not allowed.
- **Mobile application.** The value "Merchandising" must be selected.
- **Operating system.** The value "Apple iOS" must be selected.
- **Trace method.** To deactivate the functionality of recording user's position, the trace method should be set to "No recording". Based on the default configuration, the user's position recording is activated in actions: Start-End of sales appointment or sales task and Document generation.
- **Communication permissions.** Enables the user's rights to execute several online processes via a 3G connection. The available processes are: New version downloading, Send-Receive data, Online business policy and Online reporting. Activating the option "All customers", the ability of downloading, via data synchronization process, the full customers list, is given.

- **Substitute user.** The substitute user serves cases when the basic mobile user is unable, for any reason, to carry out the tasks assigned to him. At the first login with the credentials of the substitute user, the initialization process is performed automatically. Afterwards, the substitute user can execute all scheduled tasks assigned to the basic user.

Main entities

Customers

Special attention must be given to the following configuration points:

- **Customer code.** The customer code must be defined as auto generated. Furthermore, the text regarding the code prefix must be defined in the relevant company parameter. These definitions are required in order, the process of uploading new customers to back-office, to be feasible. The term new customer refers to customers primarily entered by the mobile user.
- **Address data.** To display the customers as points on the map, all data referring to their addresses as well as the address's longitude & latitude must be filled in correctly. A prerequisite, for the automatic completion of these data, is the activation of the company parameter "Use of the mapping services server".
- **Salesperson.** In case we want the direct assignment of specific customers per device, the various mobile users must be opened as salespersons and the customer-salesperson connection must be defined. This connection can be defined on customer level or on address level.
- **Transactions data.** Given that ES-SFA application is a sales document issuing tool, special attention must be given to proper completion of customer's transactions data (VAT status, shipping & payment method, price list & discounts etc.)
- **Pricing policy data.** To enable pricing policy, properly defining the elements related to current prices-discounts (price list, customer-item pricing category) and activating the document's type option "Apply pricelist" is a prerequisite. Note that, ES-SFA application has some limitations regarding the full functionality of pricing policy. These limitations are:
 - Up to 4 levels reference pricelists are supported
 - "Combined" pricelists are not supported
 - Corporate business dimensions and item dimensions are not supported
 - Pricelist's line grouping factors are not supported (geo zone, discount category etc.)
 - Quantity scales are not supported
- **Collection data.** To facilitate the process of collection amounts recording, the "Payment means" field must be properly defined. This info determines the default collection line type.
- **Attachments.** The attachments entity must have an auto generated counter. This definition is required in order, the process of uploading attachment files to back-office, to be feasible.
- **Customer's overview.** In order some of the customer's significant financial & commercial data to be available to the device, a scheduled task referring to "Create and update the extended table of trade accounts" automation must be defined (folder: ESTMPDASales/ CustomerInfo).
- **History data.** The company parameters "Days limit for forwarding documents to mobiles" & "Migration of trade account transactions to mobile since: 'how many days ago'" define the history period for downloading documents & entries respectively. Be careful that the period is determined so as to provide the user with the necessary information without burdening the volume of local database with unnecessary historical information.
- **ABC evaluation.** For color marking the customers based on ABC evaluation, the company parameter "The Code of the ABC Model for Customer classification available on mobile devices" must be defined.

Inventory items

Special attention must be given to the following configuration points:

- **Available on mobiles.** In order an inventory item to be downloaded to device, both its grouping factors and the item itself must have the characterization "Available on mobiles".
- **Available on mobile orders.** In order an inventory item to be selectable in a mobile sales document, it must have the characterization "Available on mobile orders".

- **Barcode.** In order an inventory item to be selected via a barcode, there must be the specific barcode definition either to the relevant item's field or to the section "Multiple item codes".
- **Item's comments.** In order item's extent comment to be downloaded to device, the company parameter "Download comments on items" must be activated.
- **Commercial data.** Given that ES-SFA application is an invoicing tool, special attention must be given to proper completion of item's commercial data (VAT category, measurement units, prices & discounts etc.).
- **Quantity step.** To increase-decrease quantity based on a standard step, the preferable step must be defined at each item's MU and the document type option "Package" must be activated. Note that, the preferable field referring to quantity step is defined in the company parameter "Item's measurement unit field that defines the quantity step". Based on the default configuration, the field "Default quantity 4" is used.
- **Weight & Volume.** To display sales quantity in terms of weight & volume, the definition of the relevant measurement units and their relation to the basic measurement unit is a prerequisite.
- **Quantity decimals.** To enable the differentiation of decimals points per measurement unit, the preferable number of decimals must be defined at the relevant field of Measurement unit entity.
- **Composite item.** Available in ES-SFA application documents are the composite items characterized as "Set" or as "Product". Note that, the explosion of item's main BOM is activated only when applying the online business policy process.
- **Statistical data.** In order some of the item's significant statistical data to be available to the device, scheduled tasks of automations referring to item historical data (folder: ESTMPDASales/ ItemSiteHistory4) and item statistical data (folder: ESTMPDASales/ MobilePeriodicsStoredProcedureCaller) must be defined.

Catalogue items

Special attention must be given to the following configuration points:

- **Company items.** In order a catalogue item characterized as "Company product" to be downloaded to device, it must be connected to an inventory item available to device. Furthermore, the company parameter "Catalogue items available to mobile devices" must be activated.
- **Competition items.** In order a catalogue item characterized as "Competition product" to be downloaded to device, firstly competition "Category" must be filled in. Furthermore, at section "Related persons", the competitors offering the specific item must be defined. Note that, the list of values for competition category is defined via the company parameter "Category code for competition catalogue items". Based on the default configuration, the task category CompCat is used.

Expense types

Special attention must be given to the following configuration points:

- **Available on mobiles.** In order an expense type to be downloaded to device, the "Available on mobiles" option should be activated.
- **Type of expense.** The suitable "Type of expense" must be defined. This information is used to connect the expense types with the relevant direct selection buttons.
- **Expense code.** In field "Item", the **expense code** relevant to the specific expense type must be defined. Beware that the expenses defined in this field have properly set data referring to "VAT category" and "Related supplier". This information is used by the process of auto creating EBS Expense documents

Liquidity accounts & Notes

Special attention must be given to the following configuration points:

- **Auto payment account.** At least one liquidity account in basic currency defined as automatic payment must be opened. This account is assigned, via the synchronization process, to receipt lines of cash or note type. To differentiate the automatic payment account per device, the preferable liquidity account must be defined on a document series' level.

- **Bank accounts.** One bank type liquidity account per collaborating bank must be opened. These accounts are available to the mobile user when adding an in-transfer collection line. To differentiate the bank accounts per customer, the preferable bank account must be defined on a customer's level.
- **Note code.** The note code must be defined as auto generated. This definition is required in order, the process of uploading new receivable notes to back-office, to be feasible.

Budget

Special attention must be given to the following configuration points:

- **Customer & POS target.** At least one budget sheet measuring Turnover on the dimensions of Trade account & Trade account branch must be opened. Furthermore, the company parameters "Merchandising: Customer and POS budget sheet type" & "Merchandising: Customer and POS budget scenario" must be defined. This definition is required in order to be able to acquire information -via an online connection to the server- regarding the customer-POS budget.
- **Salesperson target.** At least one budget sheet measuring Turnover on the dimension of Salesperson must be opened. Furthermore, the company parameters "Merchandising: Sales representative Budget sheet type" & "Merchandising: Sales representative Budget scenario" must be defined. This definition is required in order to be able to acquire information -via an online connection to the server- regarding the salesperson-user budget (e.g. Monthly target progress).

Task types

To perform the merchandizing activities via ES-SFA application, the existence of the **default task types** is a prerequisite. The default task types' installation process is described hereafter:

Select the option "Import data (advanced mode)" of menu "Import/Export data". Go to folder \\ESMigration\ESCRMZero and open the file **CRM_ZeroMigration_V4.emi**. Define the "source space" for the data to be imported (\\ESMigration\ESCRMZero for the Greek version and \\ESMigration\ESCRMZero\EN for the international version) and press button "Run".

Configuration info

Task type code

- **Appointment.** For appointments recording, task type **SAP**-Sales appointment is used. Differentiation of this setting is provided through the relevant company parameter.
- **Task.** For tasks recording, task type **STK**-Sales task is used. Differentiation of this setting is provided through the relevant company parameter.
- **Opportunity.** For sales opportunity recording, task type **OPP**-Opportunity is used. Differentiation of this setting is provided through the relevant company parameter.
- **Merchandizing tasks.** For merchandizing tasks recording, task types **COM**-Complaint, **MCH**-Counting, **COMPT**-Competition monitoring, **INST**-Installation, **DeInst**-Deinstallation, **ShelfShare**-POS Shelf Share are used. Based on the default configuration, this setting cannot be changed.
- **Case.** For cases recording, task type **CASE**-Case is used. Based on the default configuration, this setting cannot be changed.
- **Questionnaire.** For questionnaires recording, task types **SVA**-Survey activity & **RDC**-Data collection are used. Based on the default configuration, this setting cannot be changed.
- **Photo.** For photos recording, task type **PHOTO**-Photograph is used. Based on the default configuration, this setting cannot be changed.
- **Collection.** For collections recording, task type **COL**-Collection is used. Differentiation of this setting is provided through the relevant company parameter.

- **Expenses.** For expenses recording, task type **EXP**-Expenses is used. Based on the default configuration, this setting cannot be changed.
- **Customer's data change.** For data change requests recording, task type **DCR**-Account data change request is used. Based on the default configuration, this setting cannot be changed.

Assignment rules

- The roles that have permission to **perform an activity** are defined in section "Assignment rules" of the task type screen. To provide to a mobile user the permission of performing the various activities, role "Sales" must be defined and the flag "Assignment possibility" must be activated.

Subtasks

- A prerequisite for **connecting the various activities** with the relevant **appointment** is to define, in section "Subtasks", the specific task types.

Task type for mobile

- **Usual duration.** Defines the task's default duration (minutes). Based on the default configuration, the duration for task types Sales appointment & Sales task is set to 60 minutes.
- **Preparation time.** Defines the task's default preparation time (minutes). This information is used by bulk appointments generation processes as an interval between two appointments. Based on the default configuration, the Appointment's preparation time is set to 30 minutes.
- **Grouping field.** Defines the field that is used as the task lines grouping factor. Based on the default configuration, the field "Family" is used.
- **Days/ Future tasks.** Defines the preferable number of days to send, via the data synchronization process, scheduled tasks from back-office to the device. Based on the default configuration, the limit for all task types is set to 7 days. Note that, available to the device are all scheduled tasks assigned to the mobile resource-user.
- **Days/ Closed tasks.** Defines the preferable number of days to send, via the data synchronization process, closed tasks from back-office to the device. Based on the default configuration, the limit for all task types is set to 0 days. Note that, available to the device are all closed tasks related to mobile user's customers list regardless the "assigned to" resource.
- **Signature.** Defines whether, when closing a task, the customer's signature screen appears. The ability to select between optional or mandatory signature is provided. Based on the default configuration, this feature is deactivated in all task types.



Note that...

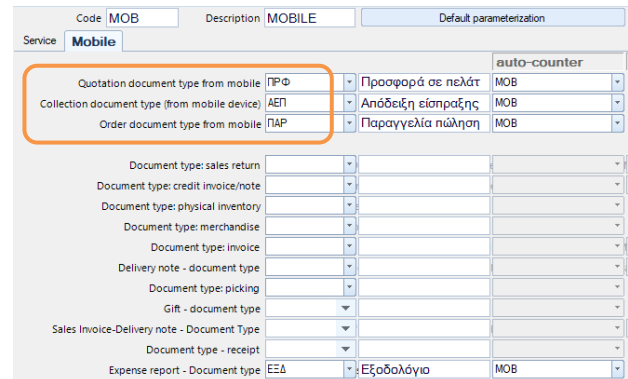
The task type for mobile configuration elements are available only for task types that have the "Task group" characterization: **Mobile or Mobile_Custom**.

Document types & series

To activate the ES-SFA application's functionality of document registration, the existence of the **default document types** as well as the definition of the suitable **document series** -per document type- are a prerequisite. Of all the document types available in ES-SFA application are: 0-Sales quotation, 1-Sales order, 2>Returns note, 9-Gift note & 51-Cash receipt.

The installation steps of default document types are the same with the ones described above in section "Task types", while the document series definition varies depending on whether the ES-SFA application will be used as a simple registration tool or as documents issuing tool.

- **Simple registration.** The document's number is generated, via the **sync process**, once the document is registered to back-office. In this case, the document series must be defined on a user's **services profile** level. The simple registration functionality is available to all document types of ES-SFA application. Note that, the EBS document series defined on services profile level must be characterized as "Auto" and must have all registration & printing checks deactivated.
- **Issuing.** The document's number is generated once the document is registered in **ES-SFA application**. In this case, the document series must be defined on a **user's device** level. The documents issuing functionality is available to all document types of ES-SFA application with the limitation that the document series assigned to the device refers to the **auto template** (that means the template that has the options "Manual" & "Cancellation" deactivated). Note that, the EBS document series defined on device level must be characterized as "Manual" and must have all registration & printing checks deactivated.



Configuration info

Mobile documents type

- **Measurement unit.** Defines the document's line default measurement unit. The available options are: Basic, Sales, Returns & Alternative.
- **Same item behavior.** Defines the effect of selecting an item preexisting in the document. The available options are: Add, New line, Warning & Prohibition.
- **Stock level check.** Defines whether, on inserting an item in the document, the check of its stock availability is automatically activated. The available options are: No, Warning & Prohibition.
- **Available.** Functionality not available in ES-SFA application.
- **Prices & discounts.** The document's line default price & discounts are set via the alternative options of fields "Pricing zone" & "Apply pricelist".
- **Apply discounts.** Functionality not available in ES-SFA application.
- **Apply invoicing policy.** Defines whether the "Apply business policy" action activates the process of applying commercial policy via an online connection to the server.
- **Credit control policy.** Functionality not available in ES-SFA application.
- **Auto apply online business policy.** Defines whether, when saving the document, the "Apply business policy" action is auto activated.
- **Has value.** Defines whether, while entering items in the document, the line fields referring to values (price, discounts, net value etc.) will be automatically filled in. Base on default configuration, this option is activated to all ES-SFA application's document types.
- **Send values.** Defines whether prices & discounts of documents registered in ES-SFA application will be sent, via data sending process, to back-office.
- **Online save.** Defines whether the "Save to server" action is available to the mobile user. Note that, this action is feasible only in documents that their document type is set as a "simple registration", via ES-SFA application, tool.
- **Send while saving.** Defines whether, while saving the document, the process of data sending is automatically activated. The available options are: No, Send and Send all.

- **Restriction from note.** Defines whether the item investigation list will be reduced based on the selected in the document product proposal.
- **Package.** Defines whether the functionality of step quantity is activated.
- **Signature.** Defines whether, when saving a document, the customer's signature screen appears. The ability to select between optional or mandatory signature is provided. In the case of a document types with document series, signature feature configuration should be performed on the document series template relevant field.
- **Mandatory use of series.** Defines whether, while saving the document, the document series completion check is automatically activated. Base on default configuration, this option is activated in all document types except the 0-Quotation note, 1-Sales order & 51-Receipt note.
- **Add or reduce Quantity-Value & Calculation method.** Determine the document type's behavior. Note that, no intervention in document type behavior is allowed.